



# ***NOBLESVILLE JULY 4TH SPONSORSHIPS***

The Noblesville Fourth of July parade, festival, and fireworks display is the longest continuously running celebration in Central Indiana and an annual tradition in Noblesville since 1997. The July 4th festivities are **FREE** for the estimated 15,000+ attendees and are a fun way to celebrate our country's history and heritage. The fireworks, entertainment and activities at the festival are funded through donations and sponsorships from local businesses and individuals. For more information, visit [www.NoblesvilleFireworksFestival.com](http://www.NoblesvilleFireworksFestival.com).

## **Festival Title Sponsor - \$10,000**

(1 sponsorship available)

- Name included as part of the festival title (Noblesville Fireworks Festival presented by [your company]).
- 2 tables in the VIP section for special viewing of the main stage and fireworks.
- Name and/or logo included in all event marketing including social media.
- Opportunity to distribute corporate promotional pieces at event.
- Two speaking opportunities to the crowd during the festival.
- Signage with company name/logo on the Main Stage (committee provides signage).
- Name recognized throughout event with announcements from stage.
- First Right of Refusal for sponsorship the following year.
- Recognition on the festival website with link to business homepage.
- Waived entry fee for the July 4th parade.

## **Fireworks Sponsor - \$3,000**

(3 sponsorships available)

- Name included as part of the festival title (Noblesville Fireworks Display presented by...).
- 1 table in the VIP section for special viewing of the main stage and fireworks.
- Name and/or logo included in all event marketing including social media.
- Opportunity to distribute corporate promotional pieces at event.
- A speaking opportunity to the crowd during the festival.
- Signage with company name/logo at the event (July 4th committee provides signage).
- Name recognized throughout event with announcements from stage.
- First Right of Refusal for sponsorship the following year.
- Recognition on the festival website with link to business homepage.
- Waived entry fee for the July 4th parade.

## **Parade Sponsor - \$3,000**

(1 sponsorship available)

- Name included as part of the title (Noblesville 4th of July Parade sponsored by [your company]).
- Banner to be carried at front of the parade. Parade will begin after this banner. Will read "Noblesville 4th of July Parade Sponsored by [your company]".
- Priority placement in the parade line at the front, following elected officials and grand marshal.
- Name and/or logo displayed in event marketing including social media.
- Opportunity to distribute corporate promotional pieces at event.
- Name recognized at event through announcements from stage.
- First Right of Refusal for sponsorship the following year.
- Recognition on the festival website with link to business homepage.
- Waived entry fee for the July 4th parade. Your entry will be at front of the parade following dignitaries.

**Please Note: Sponsorships are sold on a first come, first served basis.**

## Main Stage Sponsor - \$2,500

(1 sponsorship available)

- Name included as part of the title (Main Stage sponsored by [your company]).
- The Main Stage will include a live band performance from Hairbangers Bar and other entertainment.
- Special signage at the stage (July 4th committee to provide).
- Table in the VIP section for special viewing of the main stage and fireworks.
- Logo and/or name displayed in event marketing.
- Name recognized at event through announcements from respected stage.
- First Right of Refusal for sponsorship the following year.
- Recognition on the festival website with link to business homepage.
- Waived entry fee for the July 4th parade.

**Donations may be made payable to:  
Noblesville Fireworks Festival  
c/o Noblesville City Hall  
16 S. 10th Street  
Noblesville, IN 46060**

**Thank you for your support of this community event!**

## Attraction Sponsor - \$2,000

(6 sponsorships available)

### MOBILE ZIPLINE

2 lanes, 100 feet and a crowd favorite

### FLYING TRAPEZE RIDE

Unique, thrilling and 19-foot tall ride

### ADULT AREA/BEER GARDEN

21+ only area with games, adult beverages

### KIDS ACTIVITY SHELTER

Area with free balloon and glitter tattoo artists

### TRACKLESS TRAIN IN KIDS ZONE

A relaxing, magical train ride for families

### AXE THROWING TRAILER

Make memories trying out the popular new sport

- Name displayed in event marketing.
- Special signage at attraction/area. Two two-sided, full color signs which include your company name/logo (July 4th committee to provide).
- Name recognized at event through announcements from stage.
- First Right of Refusal for sponsorship the following year.
- Recognition on the festival website with link to business homepage.
- Waived entry fee for the July 4th parade.

Please contact Robert Herrington at (317) 776-6324 or [rherrington@noblesville.in.us](mailto:rherrington@noblesville.in.us) if you have any questions regarding sponsorships.

## Large Inflatable Sponsor - \$1,000

(4 sponsorships available)

- Inflatable games designed for older children & adults or toddler bounce houses.
- A full color sign with your company's name and logo will be displayed at the inflatable(s). (July 4th committee to provide).
- Name recognized at event and on the festival website.
- Waived entry fee for the July 4th parade.

## Kids Inflatable Sponsor - \$500

(5 sponsorships available)

- Inflatable designed for elementary-aged children.
- A full color sign with your company's name and logo will be displayed at the inflatable. (July 4th committee to provide).
- Name recognized at event and on the festival website.
- Waived entry fee for the July 4th parade.

## Sparkler Sponsor - \$250

(multiple sponsorships available)

- Name recognized at event and on the festival website.
- Waived entry fee for the July 4th parade.