







Noblesville

Community Vision for Excellence

“Our Roadmap for Success”

2010

OVERARCHING GOALS

-  **EDUCATION:** Achieve an Educated Community of Life Long Learners
-  **ENVIRONMENT:** Protect and Enhance Our Natural Assets
-  **GROWTH:** Create a Dynamic and Self Sustainable Community While Retaining and Enhancing our Distinctive Small-Town Atmosphere
-  **PEOPLE:** A Compassionate and Diverse People Striving for Community Excellence

EDUCATION

OVERARCHING GOAL: Achieve an Educated Community of Life Long Learners

ED₁

PRIMARY OBJECTIVE: Provide High Quality Educational Opportunities

MEASUREMENTS - Responsible Entity:

- ▶ 94% attendance rate for each school. - NOBLESVILLE SCHOOL CORPORATION
- ▶ Percent of High School students who pursue further education (2 year college, 4 year college, trade school) - NOBLESVILLE SCHOOL CORPORATION
- ▶ Rank in the top 10 in the State of Indiana for ISTEP+ performance at all grade levels - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of students taking advanced placement courses - NOBLESVILLE SCHOOL CORPORATION
- ▶ 48% of Noblesville high school students passing/earning academic honors diplomas - NOBLESVILLE SCHOOL CORPORATION

ED₂

PRIMARY OBJECTIVE: Support Programs and Activities which Help Each Student Realize their Maximum Potential

MEASUREMENTS - Responsible Entity:

- ▶ Number of 12th graders who pass the Graduation Qualifying Exam - NOBLESVILLE SCHOOL CORPORATION
- ▶ Percentage of high school students who graduate - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of opportunities to participate in extra-curricular activities - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of students who participate in extra-curricular activities - NOBLESVILLE SCHOOL CORPORATION
- ▶ 90% of K-12 students reaching benchmark on DIBELS - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of students being served at the Conner Learning Center - NOBLESVILLE SCHOOL CORPORATION

ED₃

PRIMARY OBJECTIVE: Foster Intra-Community Relationships with All School Systems Creating Business/Education/Community Partnerships

BENCHMARKS/MEASUREMENTS - Responsible Entity:

- ▶ Number of scholarship programs for high school students - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of high school students receiving scholarships - NOBLESVILLE SCHOOL CORPORATION
- ▶ Ratio of scholarships available to Noblesville students receiving scholarships - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of internships/work experience opportunities for students - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of annual visits to the schools district's website by expanding its role as the primary source of all school news- NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of community career Mentors for students - NOBLESVILLE SCHOOL CORPORATION
- ▶ Total scholarship dollars received by high school students - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of business/school cooperative agreements - NOBLESVILLE SCHOOL CORPORATION

ED₄

PRIMARY OBJECTIVE: Expand the Opportunities for Non-Traditional Education for All Age Groups

MEASUREMENTS - Responsible Entity:

- ▶ Provide all day kindergarten option at Noblesville elementary schools - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of preschool education classes in Noblesville- NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of life enrichment learning opportunities offered in the community - NOBLESVILLE PARKS & RECREATION DEPARTMENT, YMCA, BOYS & GIRLS CLUB
- ▶ Number of job skill enhancement/advancement learning opportunities offered in the community - IVY TECH, IUPUI, BALL STATE

ED₅

PRIMARY OBJECTIVE: Support the Community Use of School Facilities

MEASUREMENTS - Responsible Entity:

- ▶ Number of non-school events scheduled in school facilities - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of people served by non-school events scheduled in school facilities - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of programs partnered with the Noblesville Parks and Recreation - NOBLESVILLE PARKS & RECREATION
- ▶ Foster compatibility of school master plan and Noblesville Comprehensive Master Plan - NOBLESVILLE PLANNING DEPARTMENT

ENVIRONMENT

OVERARCHING GOAL: Protect and Enhance Our Natural Assets

EV1 PRIMARY OBJECTIVE: Promote Low Impact Development

MEASUREMENTS - Responsible Entity:

- ▶ Number of low impact development projects completed - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Number of City Codes modified to require low impact development methods - NOBLESVILLE PLANNING DEPARTMENT

EV2 PRIMARY OBJECTIVE: The City of Noblesville Recognizes Environmental Oriented Construction is Necessary

MEASUREMENTS - Responsible Entity:

- ▶ Number of water conservation programs created to preserve and clean our water resources - AMERICAN WATER, VIEOLA
- ▶ Number of energy conservation programs created to preserve and use our energy sources efficiently - NOBLESVILLE PLANNING DEPARTMENT, DUKE POWER, VECTREN
- ▶ Number of new buildings that are LEED certified - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Number of City Codes modified to promote environmentally friendly building and site construction - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Number of employee hours spent at environmental oriented construction educational workshops - NOBLESVILLE PLANNING DEPARTMENT

EV3 PRIMARY OBJECTIVE: Practice and Promote Environmental Stewardship Throughout the Community

MEASUREMENTS - Responsible Entity:

- ▶ Number of toxic spills - NOBLESVILLE FIRE DEPARTMENT
- ▶ Number of miles of waterways under a fish consumption advisory - IDEM
- ▶ Average suspended solids released by the Wastewater Utility into White River - NOBLESVILLE WASTEWATER DEPARTMENT
- ▶ Average CBOD (Chemical Biological Oxygen Demand) of Wastewater Utility into White River - NOBLESVILLE WASTEWATER DEPARTMENT
- ▶ Average ammonia released by the Wastewater Utility into White River - NOBLESVILLE WASTEWATER DEPARTMENT
- ▶ E. Coli levels in the White River upstream and downstream - NOBLESVILLE WASTEWATER DEPARTMENT
- ▶ Number of trees planted on private and public property - NOBLESVILLE PLANNING DEPARTMENT, NOBLESVILLE STREET DEPARTMENT
- ▶ Number of police calls for noise disturbances - NOBLESVILLE POLICE DEPARTMENT
- ▶ Energy consumption per capita - DUKE POWER, VECTREN
- ▶ Tons recycled per capita - NOBLESVILLE STREET DEPARTMENT, SENIOR CITIZEN CENTER
- ▶ Air quality index - IDEM
- ▶ Tons of household hazardous waste taken to the Hamilton County Household Hazardous Waste Center - HAZARDOUS WASTE CENTER

- ▶ Gallons of gas used for City vehicles - NOBLESVILLE CLERK TREASURER
- ▶ Tons of household waste going to landfills per capita - NOBLESVILLE STREET DEPARTMENT

EV₄ **PRIMARY OBJECTIVE:** Identify and Protect the Community's Natural and Manmade Critical Assets: Environmental, Historical and Non-Historical/Unique Physical

MEASUREMENTS - Responsible Entity:

- ▶ Acres of public greenspace per 1,000 residents - NOBLESVILLE PARKS & RECREATION DEPARTMENT
- ▶ Acres of private greenspace per 1,000 residents - NOBLESVILLE PARKS & RECREATION DEPARTMENT
- ▶ Greatest distance in miles a Noblesville resident must travel to reach a public park - NOBLESVILLE PARKS & RECREATION DEPARTMENT
- ▶ Number of pedestrian and bicycle trails linked - NOBLESVILLE PARKS & RECREATION DEPARTMENT
- ▶ Number of historic structures on the National Register - NOBLESVILLE PRESERVATION ALLIANCE
- ▶ Number of historic structures rehabilitated - NOBLESVILLE PRESERVATION ALLIANCE
- ▶ Percentage of active adopt-a-streets in the Adopt-a-Street program - NOBLESVILLE STREET DEPARTMENT
- ▶ Number of environmental organizations operating in Noblesville - NOBLESVILLE PLANNING DEPARTMENT

GROWTH

OVERARCHING GOAL: Create a Dynamic and Self Sustainable Community While Retaining and Enhancing our Distinctive Small-Town Atmosphere

GR₁

PRIMARY OBJECTIVE: Maintain Appropriate Revenue Growth in Line With Providing Cost Effective Services

MEASUREMENTS - Responsible Entity:

- ▶ Ratio of residential to non-residential assessed valuation - NOBLESVILLE ECONOMIC DEVELOPMENT
- ▶ Gross assessed valuation per capita - NOBLESVILLE ECONOMIC DEVELOPMENT
- ▶ Annual budget/expenditures for infrastructure - NOBLESVILLE CLERK TREASURER
- ▶ Residential acres annexed - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Non-residential acres annexed - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Population growth rate - US CENSUS BUREAU
- ▶ Density population per unit area of land - US CENSUS BUREAU
- ▶ Miles of roads improved from Thoroughfare plan - NOBLESVILLE ENGINEERING
- ▶ Ratio of road impact dollars collected vs. road impact dollars spent - NOBLESVILLE ENGINEERING DEPARTMENT
- ▶ Bond rating - NOBLESVILLE CLERK TREASURER
- ▶ Park impact fees collected/spent - NOBLESVILLE PARKS & RECREATION DEPARTMENT
- ▶ Tax rate - NOBLESVILLE CLERK TREASURER
- ▶ Insurance Services Organization (ISO) rating - NOBLESVILLE FIRE DEPARTMENT
- ▶ TIF monies collected/spent - NOBLESVILLE CLERK TREASURER
- ▶ City employee labor costs per capita - NOBLESVILLE HUMAN RESOURCES
- ▶ Amount of grant money awarded - NOBLESVILLE MAYORS OFFICE
- ▶ Number of miles of curb/street repair - NOBLESVILLE STREET DEPARTMENT
- ▶ Tons of road salt used - NOBLESVILLE STREET DEPARTMENT
- ▶ Cost of unfunded state and federal mandates - NOBLESVILLE MAYORS OFFICE

GR₂

PRIMARY OBJECTIVE: Expand the Present and Future Business Base by Focusing on a Broad Range of Businesses to Include Public-Private Partnerships Resulting in Balanced and Diversified Commerce

MEASUREMENTS - Responsible Entity:

- ▶ Number of jobs created through the use of incentives - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Dollar value of incentives to existing businesses - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Dollar value of incentives to new businesses - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Acres and percentage of industrial uses in areas zoned for those purposes - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Acres and percentage of commercial uses in areas zoned for those purposes - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Transportation level of service (LOS) at key intersections - NOBLESVILLE ENGINEERING DEPARTMENT

- ▶ Net new business starts - PLANNING DEPARTMENT
- ▶ Number of acres of land developed due to tax phase-ins and associated revenue impact. - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Number of new employers or Number of new businesses and net absorption (sq.ft) - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Number of business classified by type (manufacturing, retail, etc.) or Employment by industry - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Outside capital leveraged as a percentage of total funding for city projects - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT

GR₃

PRIMARY OBJECTIVE: Implement the Downtown Strategic Development Plan in Accordance with the Established Timeline

MEASUREMENTS - Responsible Entity:

- ▶ Downtown Leadership - Number of viable monetary resources identified by the Downtown Leadership Committee to advance the Downtown Strategic Development Plan - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Riverfront Enhancement - Percentage of land along the riverfront constructed per the Comprehensive Riverfront Plan - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Strategic Redevelopment - Number of catalyst properties constructed in identified redevelopment areas - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Central Business District - Number of improvements made in the Central Business District - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Commercial & Residential Infill - Number of infill projects completed - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Residential Neighborhood Reinforcement - Number of improvement projects completed in targeted neighborhoods within the Downtown area - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Local and Regional Connectivity - Number of transportation improvements completed, including alternative forms of transportation - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Number of recommendations completed from the “Recommendations for a Cultural Heritage Tourism Initiative” - NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT

GR₄

PRIMARY OBJECTIVE: Follow and Maintain the Comprehensive Plan and Update Every Five Years Based on the Annual Review of Benchmarks

MEASUREMENTS - Responsible Entity:

- ▶ Number of policies undertaken - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Number of strategies initiated/completed - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Percent of increase of mixed use versus traditional land use - NOBLESVILLE PLANNING DEPARTMENT

PEOPLE

OVERARCHING GOAL: A Compassionate and Diverse People Striving for Community Excellence

PE₁

PRIMARY OBJECTIVE: Foster a Safe and Healthy Community

MEASUREMENTS - Responsible Entity:

- ▶ Total persons in poverty (percent of population) by age groups - US CENSUS BUREAU
- ▶ Children involved in and/or witness to domestic violence - PREVAIL
- ▶ Child abuse/neglect cases - CHILD PROTECTIVE SERVICES, PREVAIL
- ▶ Number of domestic disturbance (physical and verbal) calls responded to by the police department - POLICE DEPARTMENT
- ▶ Teenage pregnancy rate - INDIANA STATE DEPARTMENT OF HEALTH
- ▶ Percentage of kindergartners with full immunizations - INDIANA STATE DEPARTMENT OF HEALTH
- ▶ Percent of women who gave birth that receive prenatal care in the first trimester - INDIANA STATE DEPARTMENT OF HEALTH
- ▶ Number of low birth weight (less than 2500 grams) babies born - INDIANA STATE DEPARTMENT OF HEALTH
- ▶ Percentage of reported crashes that involve a driver under the influence - NOBLESVILLE POLICE DEPARTMENT
- ▶ Arrests for illegal consumption - NOBLESVILLE POLICE DEPARTMENT
- ▶ Number of vehicle accidents per 1 million vehicles- NOBLESVILLE POLICE DEPARTMENT
- ▶ Number of juvenile incidents - NOBLESVILLE POLICE DEPARTMENT
- ▶ EMS response time - NOBLESVILLE FIRE DEPARTMENT
- ▶ Number of high school students charged with carrying a gun or knife in school - NOBLESVILLE POLICE DEPARTMENT
- ▶ Reduce Uniform Crime Report Part 1 offenses by 5% - NOBLESVILLE POLICE DEPARTMENT
- ▶ Firefighters per thousand population - NOBLESVILLE FIRE DEPARTMENT
- ▶ Fire service response times - NOBLESVILLE FIRE DEPARTMENT
- ▶ Total calls for service to fire department - NOBLESVILLE FIRE DEPARTMENT

PE₂

PRIMARY OBJECTIVE: Promote Volunteerism

MEASUREMENTS - Responsible Entity:

- ▶ Number of volunteers at public events - PARKS AND RECREATION DEPARTMENT, NOBLESVILLE MAIN STREET INC., CHAMBER OF COMMERCE
- ▶ Number of volunteers at non-profit events - NOBLESVILLE MAYORS OFFICE, NOBLESVILLE PLANNING DEPARTMENT
- ▶ Number of student volunteer hours - NOBLESVILLE SCHOOL CORPORATION
- ▶ Number of organizations that have volunteer opportunities in Noblesville - NOBLESVILLE MAYORS OFFICE

PE₃

PRIMARY OBJECTIVE: Provide Diversified Housing

MEASUREMENTS - Responsible Entity:

- ▶ Number of licensed child care providers - INDIANA FAMILY AND SOCIAL SERVICES AGENCY, CHILDCARE ANSWERS
- ▶ Monitor all subsidized single family residential housing - NOBLESVILLE HOUSING AUTHORITY
- ▶ Monitor all subsidized multi-family residential housing - NOBLESVILLE HOUSING AUTHORITY
- ▶ Number of senior housing units available per socioeconomic group - NOBLESVILLE PLANNING DEPARTMENT, NOBLESVILLE HOUSING AUTHORITY
- ▶ Percent of households that are owner occupied - U.S. CENSUS BUREAU

PE₄

PRIMARY OBJECTIVE: Provide Year Round Leisure Activities

MEASUREMENTS - Responsible Entity:

- ▶ Chart the attendance at Parks and Recreation activities - NOBLESVILLE PARKS & RECREATION DEPARTMENT
- ▶ Chart the attendance at First Friday Activities and the Street Dance - NOBLESVILLE MAIN STREET INC., NOBLESVILLE ECONOMIC DEVELOPMENT DEPARTMENT
- ▶ Chart the attendance at Holiday activities sponsored by the City and not for profit agencies - NOBLESVILLE MAYORS OFFICE
- ▶ Number of public and quasi-public activities available in each of the four seasons - NOBLESVILLE PARKS & RECREATION DEPARTMENT, NOBLESVILLE MAIN STREET INC.
- ▶ Walkable trail miles - NOBLESVILLE PARKS & RECREATION DEPARTMENT
- ▶ Percent of City budget invested in leisure activities - NOBLESVILLE PARKS & RECREATION DEPARTMENT

PE₅

PRIMARY OBJECTIVE: Achieve a Great “Sense of Community”

MEASUREMENTS - Responsible Entity:

- ▶ Create an annual activity to highlight an event in Noblesville’s history - NOBLESVILLE MAYORS OFFICE
- ▶ Percent of responses received in a community survey - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Percent of satisfied citizens from a community survey - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Number of cultural activities and facilities - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Number of engaged citizens in government activities - NOBLESVILLE PLANNING DEPARTMENT
- ▶ Voter participation - STATE OF INDIANA ELECTION DIVISION
- ▶ Number of community, state, national and international awards - NOBLESVILLE MAYORS OFFICE