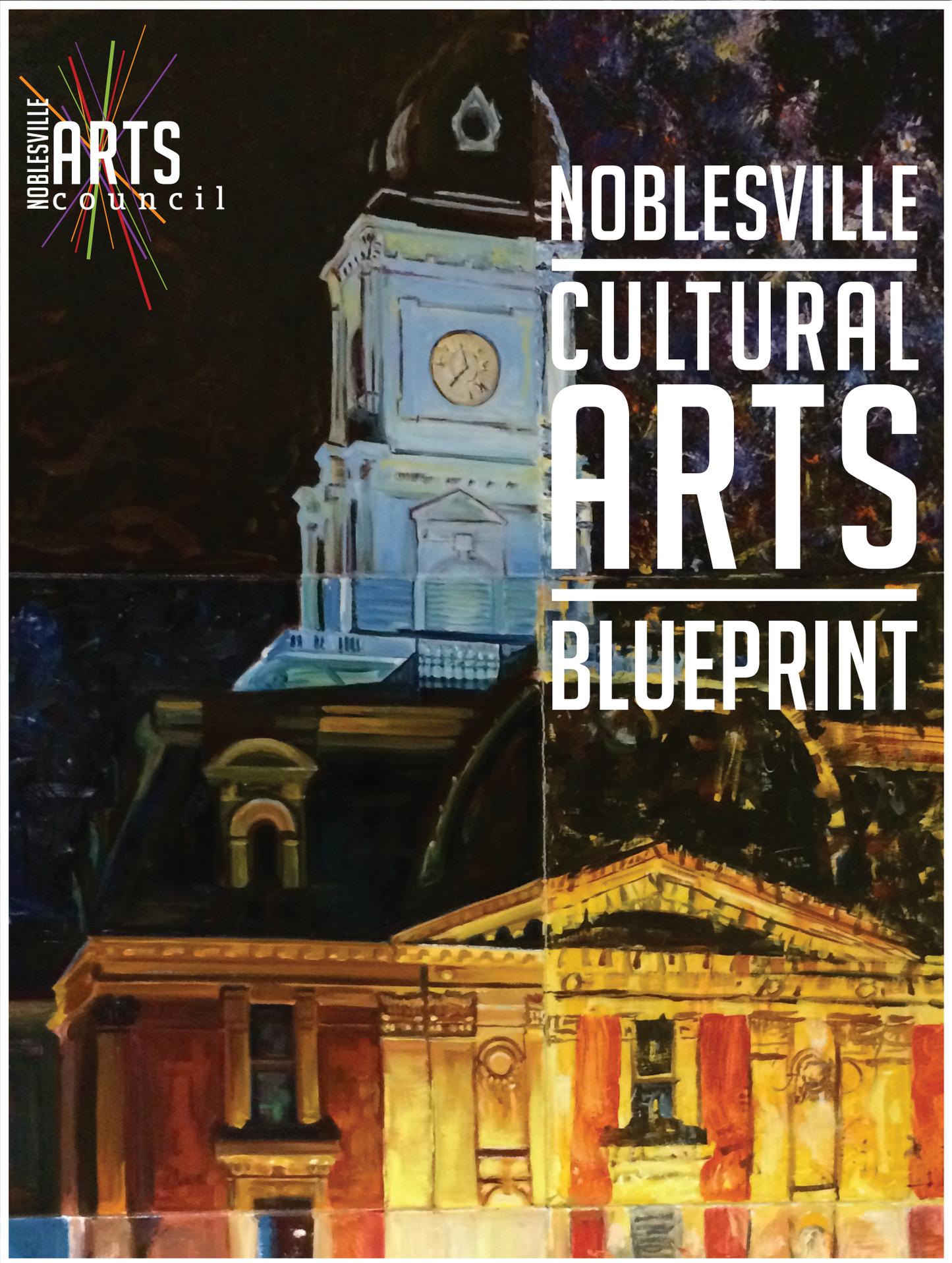
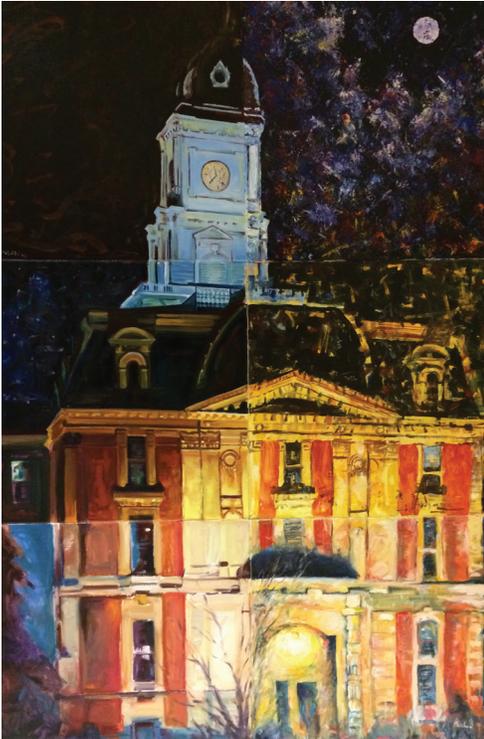




NOBLESVILLE CULTURAL ARTS BLUEPRINT





ABOUT THE COVER: NIGHT TIME COURTHOUSE

This collaborative painting was dedicated on January 20, 2007 and hung outside the Common Council Chambers of Noblesville City Hall. Each 2x2 foot section was painted by a different artist and then combined to form the iconic Hamilton County Courthouse, located in downtown Noblesville.

Painted by Group 6:

Gerry Traicoff
Stephanie Spay
Beth A. Forst

Russ Wagoner
Randall Scott Harden
Dale Kercheval

Learn more at:

http://issuu.com/currentpublishing/docs/cic_082608/c/su315b1



ABOUT THE LOGO:

The Noblesville Arts Council logo represents the efforts of many artists and art organizations that come together at the core in unity, while still reaching out independently to our entire city to expand artistic expression. The lines of color evoke strength, diversity, and energy with ARTS at the center.



NOBLESVILLE CULTURAL ARTS STRATEGIC BLUEPRINT 2015-2025

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NOBLESVILLE

★ I N D I A N A ★

John Ditslear, Mayor

June, 2015

I am proud to present the Noblesville Arts Council's Culturally Arts Blueprint to our community. It is the culmination of two years of work by 30 individuals and 19 organizations to ensure that the arts remain a vital component of life in Noblesville for years to come.

While this work began in earnest two years ago, it is truly built on a long tradition of art cultivation and appreciation, which began in 1950 with the start of the Hamilton County Artists Association in Noblesville. Combined with the Belfry Theatre, Noblesville Cultural Arts Commission, and Nickel Plate Arts, this Blueprint will nurture and celebrate the talents of our numerous artists, thespians, and musicians that have called Noblesville home since 1823.

My administration has worked hard to foster a vibrant arts community, as I know how critical it is to cities. Numerous studies show that children engaged in artistic pursuits have better grades and become lifelong learners. The creative economy is very real – bringing jobs and tourism to cities that embrace the arts. Easy access to artistic pursuits brings a cultural depth to our community, which in turn attracts families and businesses. The arts matter because they enrich all of us.

This is why we've done so much to enhance our downtown through the Façade Grant Program, partnering with Hamilton County Tourism to develop the Nickel Plate Arts campus, and hosting numerous programs in our parks. I am particularly excited about the new amphitheater being planned for Federal Hill Commons, which will open in 2016.

I would like to thank all the members of the Noblesville Arts Council for their hard work to collectively cast a single vision – The Blueprint – for our arts community. I look forward to the many artistic endeavors it will encourage.

Sincerely,

John Ditslear
Mayor





OVERVIEW

Noblesville is fortunate to have a wide variety of art organizations and artists who over the years have worked independently. In August 2013, the Noblesville Arts Council was formed to begin collaborative efforts to improve and enhance a culture of arts, with an emphasis on creating a downtown cultural arts district. Nineteen organizations serve on the Council representing artists, art organizations, city and county government, area businesses, economic, tourism, and community development groups, local schools, and the library.

This report is the culmination of the Council's determined efforts to create a 10-year master arts plan that will complement and integrate with the City of Noblesville's Comprehensive Master Plan. Beginning with a technical assistance grant from the Indiana Arts Commission in 2012, many on the Council participated in a community cultural arts consultancy working group, through the Building Better Communities program at Ball State University in 2013. This report led to the creation of the Noblesville Arts Council later that year. The core team was expanded and, with visioning exercises and much discussion, this strategic Blueprint was created.

We chose to call this plan a "blueprint" as it closely matches the spirit and intent of our vision. A blueprint is a detailed plan with forethought and design. It gives direction on how to build a structure of value that can stand the test of time. However, its interior and exterior can be decorated or landscaped with infinite variety that changes over time, reflecting the values and tastes of its owner. This better captures our intent – to create a solid, thoughtful structure that allows for adjustment, creativity, and diversity as we embrace a variety of artists, residents, and visitors to Noblesville.



Bonnie Ramirez

"We moved to Noblesville from Austin, Texas, where I worked extensively with several art organizations, including Austin Art in Public Places, the Austin Women's Art Project, Austin Museum of Art at Laguna Gloria, and the Austin Sculpture Academy. I'm happy to serve on the Arts Council in our new adopted home! I'm excited to have been able to get involved at the grass roots level of Art in Noblesville. In a few short years I have seen an insurgence of growth and interest in all the arts, including the formation and successful growth of the Nickel Plate Arts organization to the inception and implementation of the Arts Council that is working to provide access and opportunities to Artists and Art Lovers alike, in our little town and surrounding communities."

Key Components of the Blueprint include:

A Vision: To empower and promote a collective culture of the arts in Noblesville to make the city a vibrant place to both live and visit.

A Mission: This Council will be a dynamic, community-based group utilizing the principles of collective impact to encourage collaborative approaches to building and maintaining a dynamic arts community. This document is considered a blueprint that will always be reviewed and renewed.

Four strategies:

-  Create a Noblesville Cultural Arts Strategic Blueprint.
-  Increase community awareness and appreciation of the arts by identifying and promoting opportunities to naturally engage with artists and art related experiences.
-  Foster a supportive environment for artists and art organizations to connect through advocacy, professional development, marketing, and the identification of funding sources.
-  Complement the City of Noblesville Comprehensive Master Plan.

Organizational Model:

In keeping with our philosophy of flexibility and adaptability, the Blueprint proposes a public/private partnership to fulfill the Blueprint components and encourage more public art.

It is our hope that this Blueprint will be both enduring and adaptable so that our children, and their children, will be proud of belonging to a community that actively celebrates all artistic expressions and a wide variety of artists.



ACKNOWLEDGEMENTS

Membership in the Noblesville Arts Council is both open and intentional with these categories of partnership represented on the Council. A special thanks is extended to each member for their dedication to the arts and to Noblesville.

Cultural Arts Organizations

- Ballerinas Academy of Dance – Caroline Van Briggles* & Becky Van Briggles*
- Belfry Theatre – Mark Tumey*, President
- Hamilton County Artist’s Association – J. Rodney Reveal*, Past President & David Heady*, Vice President, Partnerships
- Logan Street Sanctuary – John Gilmore*, musician & owner
- Nickel Plate Arts - Aili McGill, Executive Director & Kavita Singh, Program Coordinator
- Noblesville Cultural Arts Commission – Carla Crandall, President, Carole Szentesy,
- Polk Street Review – Matt Yates*

Local Artists

- Michael Janosky* - resident studio artist – Nickel Plate Arts
- Gabriel Lehman* – contemporary painter & musician
- Bonnie Wynn Ramirez* – Torch Queen art metals & sculpture

Local Business Leaders

- Deliberate Media – Hannah Lindgren*, CEO
- Noblesville Chamber of Commerce – Bob DuBois, President

Tourism & Heritage-focused Organizations

- Hamilton County Tourism, Inc. – Brenda Myers, Executive Director
- Noblesville Main Street – Chris Owens, Executive Director
- Noblesville Preservation Alliance – Mike Corbett
- Hamilton County Historian – David Heighway*

Educational Organizations

- Hamilton East Public Library – Brad Howell, Adult Services Manager
- Ivy Tech Community College – Hamilton County Campus, Dan Clark, President
- Noblesville Schools
 - David Hartman* – Noblesville High School
 - Darlene Patterson* – Promise Road Elementary
 - Eric Thornbury* – Noblesville High School

Local Government

- City of Noblesville
 - Cindy Benedict – Mayor’s Office - Convener
 - Philip Hagee – Planning
 - Mike Hoffmeister & Cindy Knapp- Parks
 - Alaina Shonkwiler – Economic Development
- Hamilton County - Dan Stevens, Administrator

* practicing artist

The team reviewed many civic art plans as we developed our own. Our gratitude goes to these communities for allowing us to flatter them by utilizing many of their inspirational ideas.



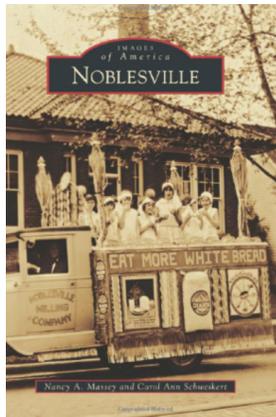
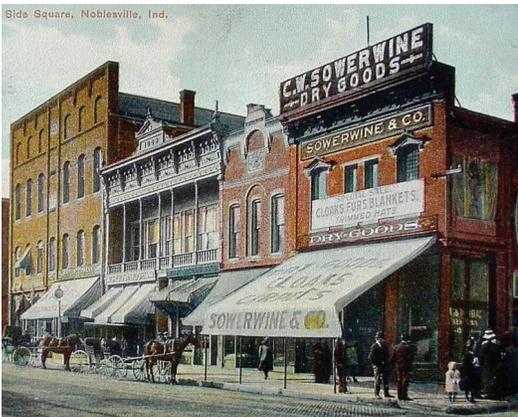
NOBLESVILLE - A RICH ARTISTIC HISTORY

With its rich heritage, quaint charm, and thriving economy, residents find Noblesville to be a whole-life community. It's a fulfilling place to grow up, pursue careers, purchase homes, raise a family, and retire. Located 25 miles north of Indianapolis, Noblesville is the oldest and most established community in Hamilton County, serving as the county seat. It is the third largest community in Hamilton County with an estimated population of 56,458, which is expected to double around 2025.

William Conner and Josiah Polk formally platted the town of Noblesville in 1823, the same year Hamilton County was formed. Noblesville was named the county seat the following year. In 1851, the community was officially incorporated as a town and the people elected their first town council. Noblesville later became a city in 1887, which was also the start of the natural gas boom. Factories and businesses began springing up all over to take advantage of the cheap energy. Noblesville continued to be a major hub for the county until the 1920s.

Noblesville experienced a new wave of population growth in the 1950s and the appearance of the area began to change dramatically. Suburbs grew quickly when the major transportation routes, Interstates 69 and 465, were completed. This suburban boom was paralleled by a growth of interest in history and preservation. In the 1960s, museums like Conner Prairie, the Hamilton County Historical Society, and the Indiana Transportation Museum (ITM) emerged. Today the ITM runs a tourism train on the old Peru and Indianapolis line. Citizens founded activist groups like the Noblesville Preservation Alliance and the Hamilton County Cemetery Commission as well. In the past 25 years, projects such as the move of the Craig House, the restoration of Potters Bridge, the restoration of the Riverwood hydroelectric plant, the ongoing preservation of the courthouse square, and façade grant programs for businesses and historic homes, have all demonstrated the community's desire to stay connected to its past. In fact, Noblesville boasts four nationally registered historic districts and six nationally registered properties.

However, Noblesville hasn't solely relied on historic preservation to stay a dynamic community with significant tourist destinations. Six major partners (Belfry Theatre, City of Noblesville, Nickel Plate Arts, Noblesville Cultural Arts Commission, Hamilton County Artists Association, and Noblesville Main Street) provide significant programming in the downtown area – averaging two major events a month as well as dozens of related activities offered by local business and entertainment venues. Combined with a new boom in light manufacturing,



destination shopping at Hamilton Town Center, a national music venue at Klipsch Music Center, and 85 miles of trails and 864 acres of beautiful parks, Noblesville is a destination for families whether as residents or as tourists.

Our artistic expressions occur within this cultural context, which strives to be an authentic, diverse, and livable community of excellence where people love to live, work, learn, and visit. In Noblesville we embrace our strong historic and artistic traditions, but also remain young and vibrant by creating new traditions that excite and engage residents and visitors alike.

We continue to be the home of the longest continuous running Shakespeare in the Park in Central Indiana, and the Indiana Transportation Museum which provides immersion experiences for guests on restored, historic trains year round. The HCAA Fall Art Show is now in its 65th year and boasts nationally known artists. But we are also now home to the new Nickel Plate Arts Campus, dedicated to encouraging art and artists through studio and gallery space,



classes, and frequent artistic events. Musicians now regularly gather at Logan Street Sanctuary, a converted historic building near downtown for concerts and classes. This ability to merge the old and young traditions is evident in our downtown Courthouse Square where historic buildings have retained their character and charm while being repurposed for today's world – making Noblesville truly "Hipstoric."



John Gilmore

"I am proud to be on the Noblesville Arts Council as our town really begins to develop and cultivate an arts and culture program. It's an honor to be a part of drawing up the original blueprint for what will become a thriving arts presence in Noblesville, Central Indiana and beyond. I've lived in Noblesville since 1971 and only in the last few years have I seen real steps being taken to give us an arts and culture campus and to develop an atmosphere conducive to attracting, encouraging, and supporting local artists."



Hannah Lindgren

"There is so much going on here that needs to be shown and grown! I chose to call my business Deliberate Media because visual storytelling has the power to transform; if you use it deliberately, media has the power to open hearts and minds. Empowering people to tell their story through video can end up changing the world."



**Ballerinas
Academy of
Dance**

"Dance training nourishes not only the bodies of our young people but also enriches them artistically. Our goal is to create an atmosphere for students of any age to learn how to love this wonderful art form. The discipline of working together, expressing themselves creatively, and contributing to a beautiful piece of art, helps them become well rounded and productive citizens, as well as artists."
~Becky Van Briggle

A CASE FOR THE ARTS, CULTURE & CREATIVITY

According to the American Planning Association (<https://www.planning.org/research/arts>), the "creative economy" can help cities achieve their economic, social, environmental, and community goals. Specifically, they identified four key areas where cultural arts enhance cities:

- 1 Strengthens cultural values and preserves the heritage and history of a community
- 2 Creates, reinforces, and enhances sense of place
- 3 Enhances community engagement and participation
- 4 The arts and culture sector catalyzes economic vitality

There is ample evidence that communities that intentionally develop their arts, culture and creativity can

-  Improve a community's competitive edge to attract businesses and a strong workforce
-  Attract new residents and tourists
-  Enhance a community's ability to promote themselves as having a desirable quality of life

The economic impact of the arts has also been studied regularly for years. Americans for Art published in 2012 The Arts & Economic Prosperity IV Report throughout the country. **Nationally**, the nonprofit arts and culture industry **generated \$135.2 billion of economic activity** - \$61.1 billion by the organizations and \$74.1 billion in event-related expenditures by their audiences. This economic activity **supports 4.1 million full-time jobs** and **\$22.3 billion in revenue** to local, state, and federal governments every year – well beyond their collective \$4 billion in governmental arts allocations.

Locally, they studied Indianapolis and Bloomington which confirmed that the creative economy can be a strong partner in a city's economic development strategy. In fact, both these communities are spending far above the national median, and even above their study region (adjusted for population). For **Indianapolis** they found that the average attendee to an arts and culture event spent on average **\$28.38 per event** outside of the ticket price. In **Bloomington** the total per person spending was **\$20.82** and the **national average is \$24.60**.

Average Spending outside of Ticket Price:



OVERALL CREATIVE ECONOMIC IMPACT – BLOOMINGTON & INDIANAPOLIS

	Bloomington	Study Region (Pop.= 50,000-99,999)	Indianapolis	Study Region (Pop.= 500,000-999,999)	National Median
Direct Expenditures	\$52,300,406	\$6,245,874	\$192,851,132	\$88,175,484	\$23,141,63
Resident Household Income	\$49,313	\$6,234,000	\$181,394,000	\$75,225,000	\$82,084
Full Time Equivalent Jobs Created	2,779	231	6,025	3,212	3.46
Local Government Revenue	\$1,736,000	\$234,000	\$6,524,000	\$2,985,000	\$3,819
State Government Revenue	\$2,313,000	\$239,000	\$239,000	\$4,225,000	\$4,656



Brenda Myers

"Noblesville's dynamic arts environment offers so many opportunities to see, buy and experience art — and to meet local talented artists face-to-face, providing unique and very personal opportunities. "Hamilton County Tourism supports its partner communities in creating opportunities for visitors and residents to engage in the arts. Travelers motivated by arts opportunities stay longer, spend more and are more likely to return."



Hamilton County Tourism Statistics:

- More than **3 million visitors** annually
- Visitors account for **direct expenditures of \$373 million** with an **indirect economic impact of \$611 million**
- 32% on food and beverage; 32% on retail; **17% on entertainment and recreation**; 11% lodging; 7% miscellaneous and transportation
- 12,573 jobs** supported by tourism
- 91 cents of every tourism dollar** stays in Hamilton County
- \$159 million** in total tax revenue

Source: 2013 Economic Impact of Tourism in Indiana (December 2014), Rockport Analytics



Aili McGill

"It is our mission to support and promote existing arts events, arts efforts, and arts plans throughout the Nickel Plate region, so this is the perfect opportunity for us to get up to speed on everyone's plans, projects, and goals so that we can figure out the best ways to serve the arts community. We are always looking for new ways to connect with new artists, organizations, and community members. We want to help you in whatever way we can!"



THE BLUEPRINT

The Noblesville Arts Council takes an expansive approach to defining the cultural arts that includes a wide range of artistic expression: high or fine arts as well as popular, ethnic and commercial arts, and historic preservation. It is inclusive of all practitioners: visual and performing artists of all stripes and ages, craftspeople, fiber artists, digital and media artists, culinary arts, musicians, dancers, designers, architects and business owners. This art is expressed at a wide variety of events; performances, exhibitions, festivals, celebrations, and digital platforms, and it occurs in numerous venues; theaters, galleries, parks, streets, schools, and in businesses throughout the community.

As a team, the Noblesville Arts Council developed and endorses the following ten year plan.

VISION

To empower and promote a collective culture of the arts in Noblesville to make the city a vibrant place to both live and visit.

MISSION

This Council will be a dynamic, community-based group utilizing the principles of collective impact to encourage collaborative approaches to building and maintaining a dynamic arts community. This document is considered a blueprint that will always be reviewed and renewed.





STRATEGY 1: CREATE A NOBLESVILLE CULTURAL ARTS STRATEGIC BLUEPRINT

- 1.1** Research: Review, update, and expand the 2012-2013 Community Cultural Arts Consultancy and the current inventory of artists and venues. Target Date: June, 2014. Completed
- 1.2** Create the Blueprint with mechanisms for continuous review and improvement of the Blueprint. Target Date: May, 2015
- 1.3** Create a comprehensive mechanism to review and encourage public art for the City. Target Date: Plan completed – August, 2015 Common Council Review - September, 2015
- 1.4** Develop a communications plan to educate our community on the Blueprint and create regular community feedback mechanisms. Target Date: September, 2015
- 1.5** Work with the appropriate governmental agencies and Hamilton County Tourism Inc, and Main Street to create a cultural arts district for the downtown area. Target Date: City of Noblesville – December, 2015 State of Indiana – August, 2016
- 1.6** Develop a mechanism so these efforts have operational integrity and sustainability. Assess models used around the country to develop professional expertise and funding to continue the work of the Blueprint. Target Date: Plan completed – July, 2015 Common Council Review - August, 2015
- 1.7** Intentionally utilize cultural arts as an economic development and tourism driver, clearly developing and monitoring metrics on these endeavors. Target Date: Ongoing with development of metrics – November, 2015



STRATEGY 2: INCREASE COMMUNITY AWARENESS AND APPRECIATION OF THE ARTS BY IDENTIFYING AND PROMOTING OPPORTUNITIES TO NATURALLY ENGAGE WITH ARTISTS AND ART RELATED EXPERIENCES

2.1

Regularly use the Arts Council to discuss/develop programming to engage the community in the arts (for example: digital art boards, utilizing youth art, community Art Clubs). This activity would also inform, support, enhance, and expand our current assets. Target Date: Ongoing with quarterly Council meetings in February, May, September and December.

2.2

Identify existing and future local and regional venues for the entire community and create strategies to integrate arts into our everyday lives. Target Date: 2nd Quarter, 2016

2.3

Create a communications strategy to inform the public on a regular basis of activities in our arts community, our notable artists, and our art heritage. This strategy would include measuring the art impact on our community. Target Date: Begun 1st Quarter, 2015. Full strategy implemented by November, 2015

2.4

Intentionally utilize cultural arts to encourage community and neighborhood development and vibrancy, as well as places for artists to live. Target Date: Ongoing

2.5

Promote connectivity between the arts and the educational communities. Target Date: Ongoing



STRATEGY 3: FOSTER A SUPPORTIVE ENVIRONMENT FOR ARTISTS AND ART ORGANIZATIONS TO CONNECT THROUGH ADVOCACY, PROFESSIONAL DEVELOPMENT, MARKETING, AND THE IDENTIFICATION OF FUNDING SOURCES.

- 3.1** Promote connectivity between the arts and business communities. Target Date: February, 2016
- 3.2** Create an advocacy plan to be a voice in local, state, and federal arts issues. Target Date: March, 2016
- 3.3** Create a communications strategy to inform artists and art organizations of opportunities and current trends. Target Date: February, 2016
- 3.4** Create an arts incubation program to support a wide range of artists to make sure there are low entrance barriers for new artists and ideas in our community. Target Date: December, 2015
- 3.5** Develop programming and learning opportunities for artists to improve their personal training, business & marketing strategies, audience training, etc. Target Date: October, 2015



STRATEGY 4: COMPLEMENT THE CITY OF NOBLESVILLE COMPREHENSIVE MASTER PLAN.

The City of Noblesville completely updated its Comprehensive Master Plan in 2013, which was adopted in January 2014. Developed with significant community input, this plan has many goals and objectives. Specifically, sixteen goals and/or objectives focus on cultural arts. These objectives are seen as a critical aspect of a successful arts plan and the Noblesville Arts Council supports these objectives and will assist in their implementation.

- 4.1** Create a Riverfront Master Plan/Riverfront Recreational Plan to address underutilized opportunities and growing recreational needs along the White River riverfront. Target Date: 2017-2019
- 4.2** Complete development and construction of the Noblesville Riverwalk, including a connection to the Midland Trace Trail. Target Date: 2017-2019
- 4.3** Develop a parking management program in the downtown area to improve overall parking efficiency and manage demands to improve access for local businesses and government services. Target Date: December, 2015
- 4.4** Increase residents' awareness of the community's heritage by promoting arts and culture preservation programs and activities. Target Date: 2015
- 4.5** Develop a program to highlight arts and cultural strengths as well as support the provision of adequate infrastructure to attract tourism related industries that support the image of Noblesville. Target Date: Ongoing
- 4.6** Continue to support a citywide arts organization to foster programming and funding in the arts and humanities. Target Date: 2016
- 4.7** Assist in supporting an arts center facility for performance, educational, and retail space for Noblesville artists. Target Date: 2018-2020
- 4.8** Facilitate public arts projects, such as murals, by helping to identify appropriate locations. Target Date: 2016



STRATEGY 4: COMPLEMENT THE CITY OF NOBLESVILLE COMPREHENSIVE MASTER PLAN.

- 4.9** Improve Riverwalk/Riverfront connectivity with downtown. Target Date: April, 2016
- 4.10** Improve communication channels to better inform the public and applicable organizations on downtown redevelopment. Target Date: Ongoing
- 4.11** Put together a retail market assessment of what is missing in the downtown landscape to encourage diverse usage. Target Date: May, 2016
- 4.12** Create a downtown streetscape plan for Conner Street and 8th, 9th, and 10th Streets between Maple Avenue and Logan Street. Target Date: 2016-2017
- 4.13** Create by ordinance, a Riverfront Redevelopment District in downtown Noblesville to improve entertainment choices. Target Date: December, 2015
- 4.14** Create a stronger connection between downtown and the west side of the river through increased pedestrian and bicycle amenities and a way-finding and beautification program. Target Date: 2016
- 4.15** Develop a Historic District Plan for the area surrounding the historic Hamilton County Courthouse and Courthouse Square. Target Date: March, 2016
- 4.16** Review and amend the Downtown District standards to allow for increased residential uses away from the Courthouse Square. Target Date: 2017-2018

IMPLEMENTATION TIMELINE

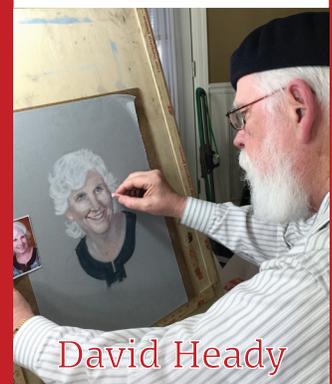


EXAMPLE GOVERNANCE STRUCTURE

After reviewing the various governance models, the Arts Council felt the most comfortable with Bloomington’s approach that is a public/private partnership blend. They tasked a sub-committee to work through the details of modifying this model to fit Noblesville. The sub-committee’s recommendation is to:

1. Create a “new” Noblesville Arts Council, by city ordinance, with 7 members:
 - a. Mayoral Appointees – 4
 - b. Council Appointees – 3
 - c. Staff Support – Economic Development Specialist assigned to downtown and the cultural arts district – non-voting position
2. Members can serve up to three 2-year terms with a mandatory one-year off the Council every six years, except in the beginning as staggered terms are established.
3. Terms would be staggered so that two members (1 Mayoral appointee and 1 Council appointee) rotate off the Council at the end of a full two year term.
4. Members select a chair and vice chair. These positions are one-year commitments, although they may serve up to two consecutive years with approval by the Arts Council. The vice chair will serve as the chair at the end of the chair’s term.
5. It is expected that appointees will have a demonstrated commitment to the arts. To the extent possible, priority shall be given first to ensuring a broad representation of professional artists from the disciplines of the visual, performing, literary and culinary arts and then to arts administrators, arts consumers, and representatives from the education and business communities.
6. The Noblesville Arts Council is responsible to:
 - a. Develop and present to the Mayor and Common Council for approval an annual public art plan that proposes how to spend allocated dollars on public pieces that meet artistic merit and public standards of good taste, and report on annual metrics.
 - b. Oversee that the Noblesville Cultural Arts Blueprint is implemented with public/private partnerships.
 - c. Promote Noblesville arts and artists as laid out in the Blueprint and in subsequent plans.
 - d. Encourage collaboration between a wide variety of partners in the arts, in a variety of ways but also by hosting an annual or semi-annual conference with all the art organizations and artists.
 - e. Make recommendations to the Mayor on when to utilize funds from the Noblesville Arts Endowment and how much each year, within the limitations set by the endowment.
 - f. Advise the Mayor and Common Council on the state of the Noblesville creative economy and ways to support and enhance its effectiveness.

This governance structure provides a mechanism for the City of Noblesville, and its many partners, to focus on public art and developing our creative economy, while allowing a wide variety of cultural nonprofits and artists to continue with their individual missions.



“HCAA is an amazing organization with an enormous body of working artists creating beautiful pieces, many are on exhibit at the Birdie Gallery. I’m excited to partner with other cultural artistic communities in fresh, collaborative ways for HCCA and as an artist. I am passionate about my work because a photo is an image of what you look like. A portrait is an image of who you are. I love creating a piece that shows you that.”

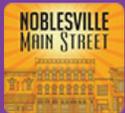


“Noblesville has a number of skilled and accomplished artists whose work, while grounded in the tradition of the arts in this area, is contemporary and relevant. I am excited for our residents and visitors to discover Noblesville’s arts heritage and experience all that is happening here and now in our arts community.”



Chris Owens

"Noblesville Main Street is focused on building our community and preserving the assets around our wonderful "hipstoric" courthouse square while looking for emerging trends. Art, in all its forms, is a critical component of our programming and we are honored to help define and support The Blueprint."



Bob Dubois

"The Chamber has a lot in common with Noblesville's artistic community. We both have long traditions and are reinvigorating ourselves with new initiatives and new blood. We both know that the arts are part of the fabric of a community, especially in Noblesville. Business people are frequently artists themselves and our community has a strong tradition of being art patrons. The Chamber and the Noblesville Arts Council are wonderful partners for today and tomorrow."



FINANCING THE CULTURAL ARTS

We see at least five funding sources to encourage the cultural arts in Noblesville. We believe having a diverse mix of funding opportunities creates a healthier environment as it gives art organizations and artists multiple avenues for funding. We also need some permanent funding source to encourage public art and place making. This, in turn, will encourage more tourism which builds the creative economy. Finally, we believe that a secure funding commitment by the City of Noblesville is a critical ingredient in receiving the State of Indiana Cultural Arts District designation. The prestige of this designation, along with its publicity, greatly enhances tourism and the reputation of Noblesville, which draws more to choose Noblesville as their home.

These funding sources are:

1 The City of Noblesville

We propose that funds be allocated by the City of Noblesville in three ways:

 **Economic development budget allocation.** Currently the economic development department spends \$30,000 each year to support partner organizations in downtown Noblesville. They usually spend another \$10,000 on one or two specific beautification projects downtown each year. We propose their budget be allocated annually for:

- a. Partner Support - \$30,000
- b. Noblesville Arts Council Fund - The city will create this special fund with \$10,000 per year for public art grants. Funds will be able to accrue so unspent dollars will be available the following year(s). This fund would begin in 2016.
- c. Staff and Promotional Support - The economic development department will staff the Noblesville Arts Council at approximately one day a week with their economic development specialist for the downtown area. In addition, they regularly promote downtown activities and beautification projects and this will continue.

 **Creation of the Noblesville Arts Endowment.** A one-time allocation of \$100,000 to establish an endowment fund through the Central Indiana Community Foundation (Legacy Fund, Inc. of Hamilton County) dedicated to cultural arts for Noblesville. In the long-term, this endowment would create a stable revenue source for the Noblesville Arts Council to secure public art and promote the arts. We will also encourage local patrons and organizations to contribute to this fund through their wills and donations. The fund has a 1% administrative fee and no more than 5% can be drawn on an annual basis. Endowed Funds at CICF/Legacy Fund are invested in CICF's managed pool, which has earned an average annual return of 7.7% over the last ten years. Although Funds invested in this pool are subject to the volatility of market conditions, this could generate a minimum of \$5000 a year for the Noblesville Art Council to allocate for grants and would grow over the years. It is recommended that no funds be drawn from this endowment until 2018 to allow the endowment to grow.



Allocations for infrastructure, façade grant program, parks and other amenities for the Cultural Arts District. In addition to funding for artists and public art, The City of Noblesville is dedicated to the continued renewal of the central business district and the implementation of the goals listed in the Noblesville Comprehensive Master Plan. Through the economic development department, the city offers support for downtown events and programming, has a staff person that serves on the Board of Directors for Noblesville Main Street and chairs that organization’s economic development committee, administers the city’s Façade Grant Program, builds upon existing beautification improvements, assists with the marketing of the downtown as a destination area, and acts as a city downtown liaison for Hamilton County Tourism, Inc., Hamilton County Commissioners, the Noblesville Arts Council and Nickel Plate Arts.

The downtown symbolizes the identity of Noblesville as a city. Thus, the City of Noblesville invests a significant amount of capital into the downtown, its infrastructure and its beauty and strives to preserve the historic charm while renewing the district as a whole. In the next section we outline the various public and private investments in the central business district, which significantly overlaps with the proposed cultural arts district and connects with local cultural art practitioners.



“I love the arts in all forms, dance, music, performance, written, expressed in any form. The arts are the center of a city’s development, lifestyle and quality of life. NCAC is dedicated to developing new arts projects and bringing them to the residents of Noblesville for no cost thereby opening the artistic experience to everyone on all levels, awakening the artistic light in the most unsuspecting.”
~Carla Crandall

2 Hamilton County Tourism & Nickel Plate Arts

Hamilton County Tourism (HCT) currently funds Nickel Plate Arts, as well as gives small grants to encourage the cultural arts. These funds come from the tourism taxes and should continue to grow. While Nickel Plate Arts will be a stand-alone organization by 2018, both organizations are strong partners in resourcing the cultural arts in Noblesville. From 2010 – 2015 these two organizations have distributed approximately \$72,103 in grants to cultural organizations.

3 The Legacy Fund (CICF Affiliate)

The Legacy Fund has a long-standing grant program that routinely funds art projects in Noblesville and all nonprofit organizations are encouraged to submit applications. Through the Noblesville Pass-Through Fund alone (begun in 1998), Legacy has granted \$505,035 in 36 arts and culture grants. Grants averaged \$4,280 per recipient. In 2013 CICF distributed \$4.1 million in arts and culture grants throughout Central Indiana.



David Heighway

“I am part of the Arts Council because planning for a permanent arts presence in the city is very important. The thing that people should know is that Noblesville has the longest running Shakespeare in the Park program in central Indiana and that this program was created by the citizens themselves.”



"The only way to run a strong art education program in the Noblesville Schools is to have the right tools for the task and a strong voice that is heard. Being a member of the Noblesville Arts Council provides an avenue for both and Noblesville Schools is honored to be a partner. Over the years, trends in education have come and gone, but one constant is allowing our children to nurture and develop their creativity. Art education is vital to this creativity and creating life-long learners who will be our next generation of leaders."
~Darlene Patterson,
Art Teacher



4 State & Federal Grants

While noticeably shrinking, federal and state dollars do exist for the arts and the City of Noblesville will continue to identify opportunities for our cultural arts partners. Since 2010 the City has received 23 grants valued at \$1,076,820, and approximately \$6,500 worth of in-kind donations for projects to enhance the downtown district. This does not count state and federal grants given directly to art organizations, schools and other nonprofits.

5 Individual & Business Donors

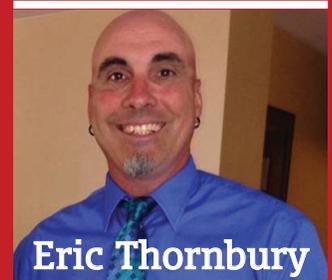
A Blueprint strategy is to build capacity of our artists and art organizations to directly raise funds to support their own work. In addition, with the city strongly endorsing cultural arts, more patrons will be willing to support individuals and the Noblesville Cultural Arts Endowment.

5 YEAR INVESTMENTS IN THE CREATIVE ECONOMY

The cities, and its main partners, have already made significant investments to enhance the arts district and to encourage a stronger arts culture citywide.

Since 2010, a total of \$15,631,253 has been invested in the cultural arts district. This investment breaks down as follows:

TOTAL INVESTMENTS TO THE CENTRAL DOWNTOWN DISTRICT 2010-2015					
Project	City Funds	State/ Federal Funds	Grants/ Private Investment	Partner Contributions	Total
TOTAL INVESTMENTS	\$9,330,015	\$865,146	\$1,413,038	\$4,023,053	\$15,631,253
<i>Reporting Organizations: Belfry Theater, City of Noblesville, Hamilton County Tourism, Nickel Plate Arts, Noblesville Preservation Alliance</i>					



Eric Thornbury

"I personally am on the arts council because I live in Noblesville and know that a vibrant arts community is important for a great community. I want to make sure Noblesville has a great community. I hope everyone knows what all the Cultural Arts Commission brings to Noblesville: Shakespeare in the Park, Summer Concerts in the park, Art on the Square, and a Marching Band Contest to name a few. I am also so proud and encouraged by our high school programming for musicians, visual arts and textile arts. It is a great to be creative and in Noblesville."



CAPITAL IMPROVEMENTS TO THE CENTRAL DOWNTOWN DISTRICT 2010-2015					
Project	City Funds	State/ Federal Funds	Grants/ Private Investment	Partner Contributions	Total
8th Street Railroad, 2014	\$158,000	\$150,000	\$50,000		\$358,000
8th Street Resurfacing, 2014	\$261,500				\$261,500
Conner Street Sidewalk, 2014			\$80,000		\$80,000
Downtown Recycling Bins			\$9,700		\$9,700
Drainage & Utilities Improvements, 2010-2015	\$23,147				\$23,147
Façade Grant Program - City of Noblesville*	\$622,608		\$820,828		\$1,443,437
Façade Grant Program - Noblesville Preservation Alliance Residential			\$13,629		\$13,629
Federal Hill Commons	\$5,891,250				\$5,891,250
Firefighter's Memorial			\$3,000		\$3,000
Indiana Transportation Enhancements				\$100,000	\$100,000
Nickel Plate Arts Campus				\$1,000,000	\$1,000,000
Noblesville Visitor Center				\$300,000	\$300,000
Pocket Park	\$15,000				\$15,000
Sidewalk Ramp Repairs		\$127,646			\$127,646
SR 32/38 Resurfacing, 2014		\$387,500			\$387,500
Street Rehabilitation, 2010-2014	\$1,883,717		\$363,505		\$2,247,222
Wayfinding Signage	\$5,000				\$5,000
INFRASTRUCTURE INVESTMENT	\$8,860,222	\$665,146	\$1,340,662	\$1,400,000	\$12,266,031
<i>Source: City of Noblesville Engineering and Economic Development Departments; Hamilton County Tourism</i>					
<i>Note: Project costs not directly attributed to City funds are based on project estimates and are not "as-built" figures</i>					
<i>* Façade Grant program numbers are from its beginning in November, 2007 and represents 45 grants</i>					



Belfry Theatre

"The Noblesville Arts Council has already allowed various groups to join in the development of a stronger cultural arts program for the community. One great example is our collaboration with Ivy Tech, but we are all sharing ideas and programming. The Belfry Theatre is keenly interested in these partnerships so we can continue providing quality theatrical productions in a collaborative, welcoming, and intimate atmosphere. The theatrical arts provide wonderful creative expression for actors, costumers, and designers (graphic, set, and lighting). We create community when we tell stories and The Belfry will be telling stories for many years to come."

~Mark Tumej



Dan Clark

"Ivy Tech Community College is excited to partner with arts organizations, artists, and individuals interested in art. We plan to share arts facilities and the auditorium with the community, as well as providing continuing education and degree art classes. These programs are available to all residents – many don't realize that senior citizens can enroll in classes tuition-free. Our proximity to the downtown Noblesville makes us a great partner for the Noblesville Arts Council."

CAPACITY BUILDING: STRATEGIC PLANNING, STAFF DEVELOPMENT, SCHOLARSHIPS 2010-2015

Project	City Funds	State/Federal Funds	Grants/Private Investment	Partner Contributions	Total
Belfry (Scholarships)				\$9,000	\$9,000
Belfry Strategic Planning				\$6,000	\$6,000
Hamilton County Artist Association Board development & strategic planning				\$5,000	\$5,000
HAND Now Initiative				\$6,000	\$6,000
Indiana Transportation Museum Visitor Svcs, mgmt & strategic planning				\$500,000	\$500,000
CAPACITY INVESTMENT	\$0	\$0	\$0	\$526,000	\$526,000



OPERATIONS, PROGRAMMING & BEAUTIFICATION SUPPORT 2010-2015

Project	City Funds	State/Federal Funds	Grants/Private Investment	Partner Contributions	Total
Banner Program Costs	\$1,100			\$900	\$2,000
Belfry Operations				\$30,000	\$30,000
City Received Grants for Misc. Projects			\$44,867		\$44,867
Downtown Decorative Program (flower baskets; Holiday decorations, etc)	\$30,000				\$30,000
Main Street	\$150,000			\$282,000	\$432,000
Nickel Plate; In-kind support				\$100,000	\$100,000
Nickel Plate; staff support				\$720,000	\$720,000
Nickel Plate; Start-up and programming	\$15,000			\$800,000	\$815,000
Noblesville Nickel Plate Arts Weekend				\$15,189	\$15,189
NPA grants received to produce videos on window and door rehabilitation			\$3,000		\$3,000
NPA grants received to update SHAARD (state historic architectural and archeological research database)			\$4,500		\$4,500
NPA management of Judge Stone House to stabilize while HCCVB negotiated purchase				\$15,011	\$15,011
Parks Summer Concert & Movie Series in Downtown & Forest Park	\$28,493		\$15,009		\$43,502
PROGRAMMING INVESTMENT	\$224,593	\$0	\$67,376	\$1,963,100	\$2,255,069

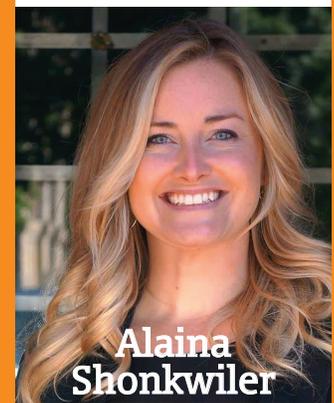
** This does not include staff hours for police and streets departments to staff public events, or staff time from other city departments*

GRANTS OR PAYMENTS TO CULTURAL ART ORGANIZATIONS AND ARTISTS FOR THE CREATION OF ARTISTIC PIECES/PROGRAMS 2010-2015

Project	City Funds	State/Federal Funds	Grants/Private Investment	Partner Contributions	Total
Pocket Park Art	\$4,000		\$5,000		\$9,000
Federal Hill Commons Art*	\$241,200	\$200,000			\$441,200
Nickel Plate Grant Program				\$34,103	\$34,103
Hamilton County Tourism Grant Program				\$38,000	\$38,000
Legacy Fund Grants**				\$61,850	\$61,850
ARTISTIC INVESTMENT	\$245,200	\$200,000	\$5,000	\$133,953	\$584,153

**Proposed art costs. Funding not completely secured as of 6/1/15*

***Arts, Culture and Humanities only, 2009-2014*



Alaina Shonkwiler

"I am so lucky to work with downtown businesses, residents and artists every day in my role on the city's economic development team. I've seen some amazing collaborations recently and everyone is noticing. There is something to do downtown every weekend and all events are very well attended. I look forward to keeping the Noblesville Arts Council vibrant and "hipstoric"!"



Mike Hoffmeister

"Art is a perfect fit for a park – you can combine the beauty of nature with the beauty from an artist. As the assistant director for Noblesville Parks and Recreation I'm proud to partner with Nickel Plate Arts, the Noblesville High School Art Department and local artists for events and programs for our residents. It is exciting to watch it all come together in ways that makes Noblesville creative, interesting, and a fun place to live."



"Keeping Noblesville a vibrant and exciting place to live and visit requires participation from all impacted parties including County Government whose buildings create a focal point for downtown. My role as an employee with the Board of Commissioners provides the opportunity to both provide input and communicate back to the Board updates on the progress of cultural and arts planning. It is exciting to watch a community that embraces cultural development through support of the arts expressed in a multitude of mediums. It is most fulfilling to be part of the process."

*~Dan Stevens,
Director of Administration*

SUMMARY

Noblesville has a long history of supporting the arts and preserving its culture and is currently the home of many nationally ranked artists. Our research, including the input of from a large group of stakeholders, affirms that investment in the creative economy benefits the community in economic impact, quality of life, cohesion of community values, and in creating more beauty in our everyday lives. We believe this Blueprint lays out a reasonable and sustainable ten year plan to ensure that the City of Noblesville takes full advantage of its many cultural arts assets and grows into a dominant artistic destination for residents and tourists.





APPENDICES

 **Appendix 1:**
Cultural Arts District - Page 35

 **Appendix 2:**
Noblesville Arts Council Work
Documents - Page 47





APPENDIX 1: CULTURAL ARTS DISTRICT



Cultural Arts District Maps

- Boundaries and Accessibility
- Cultural Arts District - Assets



Cultural Arts District Economic Assets

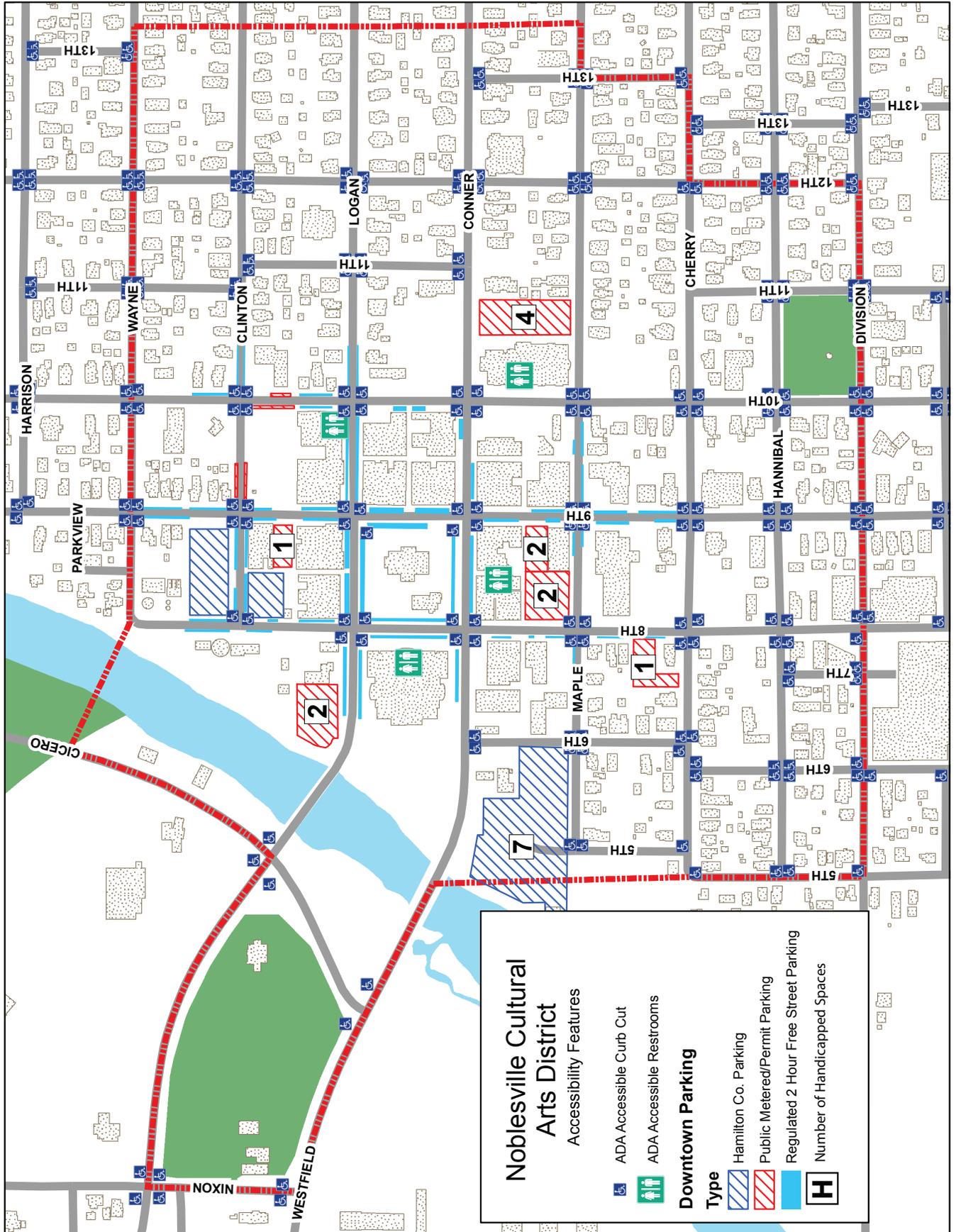


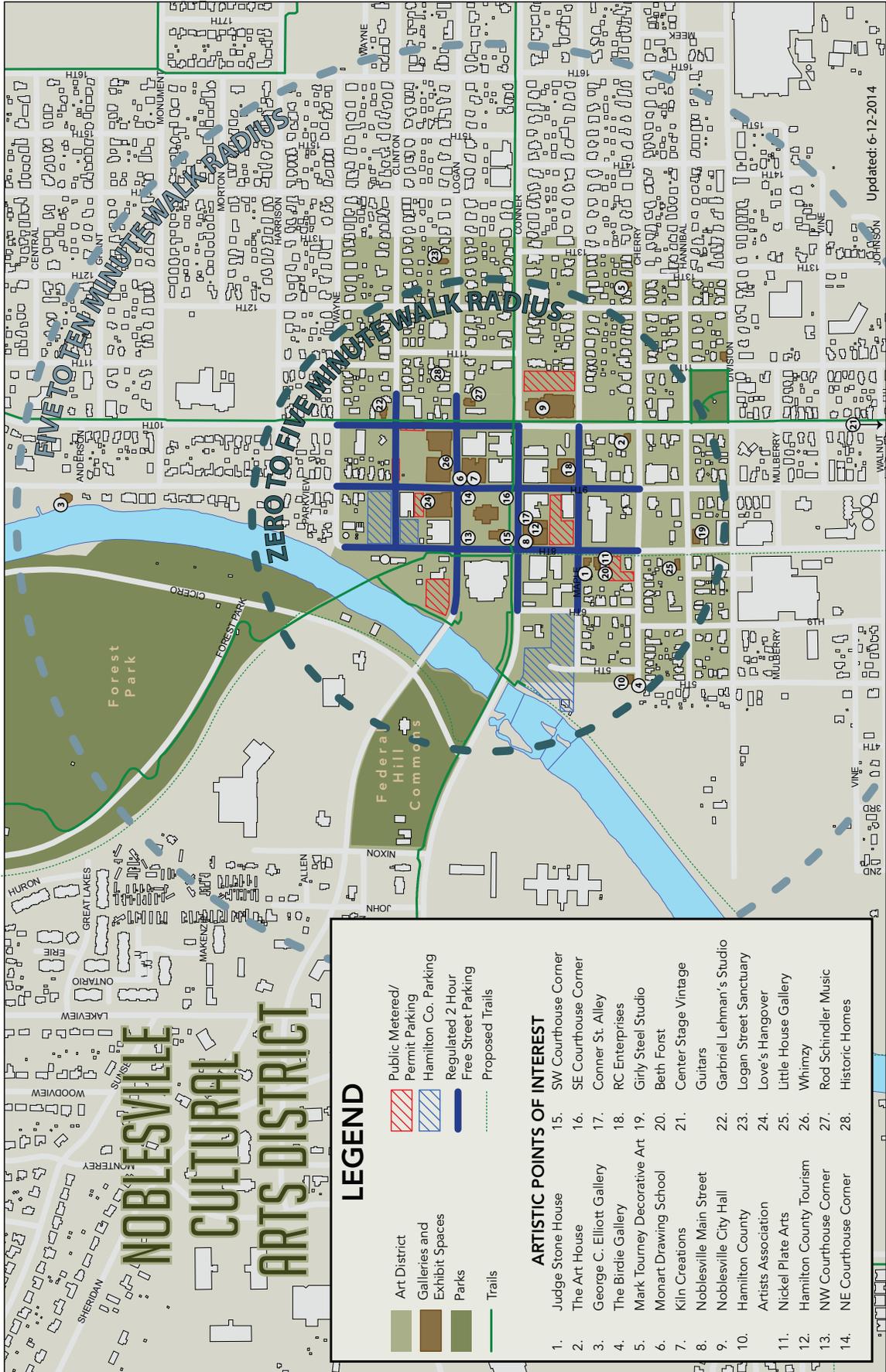
Cultural Arts District - Partner Specific Programming

- Main Street
- Nickle Plate Arts
- Noblesville Cultural Arts Commission
- Hamilton County Artists' Association
- Ivy Tech Arts Classes
- Logan Street Sanctuary



Cultural Arts District - Boundaries and Accessibility







Cultural Arts District Economic Assets

Name of Economic Asset	Days of Operation	Hours of Operation	Cultural District or City/Town?
Restaurants (EXCLUDING fast food and chain restaurants)			
Alexanders on the Square	Monday - Sunday	M-Sat 11am - 10 pm; Sunday 12 - 10 pm	Cultural District
Asian Grill	Monday - Sunday	M - Thurs 11am - 2pm, 5-9pm; Fri 11-2pm, 5-10 pm, Sat 12-3pm, 5-10pm; Sun 12-3 pm, 5-9pm	Cultural District
Barley Island Brewing Company	Monday - Sunday	M - Thurs 11am - 12am; F-Sat 11am - 1 am; Sun 12pm - 12am	Cultural District
Courtney's Kitchen	Monday - Sunday	M - Fri 10:30am - 9 pm; Sat 7am-9pm; Sun 8am-1pm	Cultural District
Ginger's Café	Monday - Saturday	7 am - 2 pm	City
Greek's Pizzeria	Monday- Sunday	11 am - 9 pm	Cultural District
Heavenly Sweets in the RL. Wilson House	Mon, Wed., Thurs., Fri. Sat	9 am - 7 pm and by appointment	Cultural District
Jim Dandy	Monday - Sunday	6:30 am - 9:00 pm	City
Matteo's Ristorante Italiano	Monday - Sunday	M-Fri 11am - 2pm, 5 - 10:30pm; Sat 5 - 10:30pm; Sunday 4-9pm	Cultural District
Rosie's Place	Monday - Sunday	M - Fri 7am - 3 pm; S-Sun 8 am - 2pm	Cultural District
Silver Dollar	Monday - Saturday	12 pm - 12 am	Cultural District
Syd's Bar & Grill	Monday - Sunday	M-Thurs 11am - 9 pm; F-Sat 11am - 10pm; Sun 12-9pm	Cultural District
The Copper Still	Monday - Sunday	M-Saturday 11am-12pm; Sun 12am-12pm	Cultural District
The Hamilton Restaurant	Monday - Saturday	M-Wed 11am - 2pm; W - Fri 11am - 2pm, 5-8:30 pm; Sat 5 - 8:30pm	Cultural District
The Ville Restaurant and Bar	Tuesday - Sunday	M-Sat 11am - 3pm, 5-9 pm; Sunday 10am-3pm	Cultural District
Uptown Café	Monday - Sunday	M-Thurs 7am - 10pm; Fri 7am - 12am; Sat 8am-12am; Sun 9 am - 2pm	Cultural District
Art and/or Craft Galleries			
Art House	Schedule varies	Provides a wide range of classes	Cultural District
Beth Forst Art Studio		By appointment	Cultural District
Center Stage Vintage Guitars	Monday - Saturday	M-Fri 12-6pm, Sat 12-4pm	Cultural District
Gabriel Lehman's Studio		By appointment	Cultural District
George C. Elliott Gallery		By appointment	Cultural District
Girly Steel		By appointment	Cultural District
Hamilton County Artists' Association/Birdie Gallery	Thursday, Friday, Saturday	Thurs-Sat 10 am - 5pm	Cultural District
Judge Stone House Gallery	Wednesday - Saturday	12-5 pm W-F; 10 am - 5 pm Saturday	Cultural District
Kiln Creations	Tuesday - Sunday	Tues-Thurs 11am - 6pm, Fri 11am - 9pm, Sat 11am - 6pm, Sun 12-5pm	Cultural District
Logan Street Sanctuary		Concert driven	Cultural District
Love's Hangover	Monday - Saturday	Mon-Sat 11am - 6pm	Cultural District
Mark Tourney Decorative Art		By appointment	Cultural District
MyArt Drawing School	Schedule varies	Provides a wide range of classes	Cultural District
Nickel Plate Arts	Thursday - Saturday	Thurs-Fri 12-5 pm, Sat 10-5 pm	Cultural District
Noblesville City Hall - Main Floor Art Gallery	Monday-Friday	8 am - 4:30 pm	Cultural District
Platinum Living, Fine Arts Gallery		Exhibit Based	Cultural District
The Gentleman Soldier		By appointment	Cultural District
Victorian House Art Gallery by Bobbi K Samples		By appointment	Cultural District



Cultural Arts District Economic Assets

Name of Economic Asset	Days of Operation	Hours of Operation	Cultural District or City/Town?
Whimzy	Tuesday - Sunday	10 am - 6 pm T-S Sunday 1-5 pm	Cultural District
Museums			
Conner Prairie Interative History Park	Thursday-Sunday 10 am - 5 pm with summer concerts	One of the most visited outdoor museums in the country.	Within 10 minutes of Cultural District
Hamilton County Historical Museum	Thursday - Saturday	Thurs-Sat 10am - 4pm	Cultural District
Indiana Transportation Museum	Varies	Seasonal runs	Cultural District
Lodging			
Courtyard	Monday - Sunday	Continuous	City
Fairfield Inn	Monday - Sunday	Continuous	City
Super 8	Monday - Sunday	Continuous	City
Live Entertainment Venues			
Barley Island	Monday - Sunday	Entertainment is scheduled on the weekends	Cultural District
Belfry Theatre	year round	Entertainment is scheduled on the weekends	City
Copper Still	Monday - Sunday	Entertainment is scheduled on the weekends	Cultural District
Klipsch Music Center	Summer	Almost every evening in the summer	City
Logan Street Sanctuary	year round	Entertainment is scheduled on the weekends	Cultural District
Shakepeare in the park	summer	Entertainment is scheduled on the weekends	City
Syd's	Monday - Sunday	Entertainment is scheduled on the weekends	Cultural District
Shops			
A Corner Cottage...On the Square	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
Adriene's Flowers & Gifts	Monday - Saturday	M-Fri 8am-6pm; Sat 9am-3pm	Cultural District
Carmack's Cigar Shop	Monday - Sunday	M-Fri 10am-7pm; Sat 9am-6pm; Sun 12-4pm	Cultural District
Chic Bride Inc	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
HMC Screen Printing	Monday - Friday	M-Thurs 8:30 am - 5 pm;	Cultural District
J'Ann & Co.	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
Jiana Gifts & Tea	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
Karisma	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
Kiln Creations	Tuesday - Sunday	Tuesday-Thurs 11am-6pm, Friday 11am-9pm, Sat 11am-6pm, Sun 12-5pm	Cultural District
Kirk's Hardware	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
Lincoln Aquatices	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
Linden Tree Gifts	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
Logan Village Mall	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
Main Street Motors	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District



Cultural Arts District Economic Assets

Name of Economic Asset	Days of Operation	Hours of Operation	Cultural District or City/Town?
Noblesville Antique Mall	Monday - Sunday	Mon - Fri 10am-5pm, Sat 10-6pm, Sun 12-5pm	Cultural District
Noblesville Clock Company	Monday - Saturday	M-Fri 10:30am-6pm; Sat 10:30-5pm	Cultural District
Old Picket Fence	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
Old Picket Fence Home Decore	Monday - Sunday	Monday-Saturday 10-5 Sunday 12:30-4	Cultural District
Smith's Jewelers	Monday - Saturday	Mon-Fri 10am-6pm, Sat 10-5pm	Cultural District
The Wild	Tuesday - Saturday	Tues-Sat 10am - 6pm	Cultural District
Professional Services			
Ayer's Real Estate	Monday - Friday	9 am - 5 pm	Cultural District
Church, Church, Hittle and Atrium	Monday - Friday	9 am - 5 pm	Cultural District
Cindy Goyer Photography	Monday - Friday	9 am - 5 pm	Cultural District
Community Bank	Monday - Friday	M-Thurs 8:30 am - 5 pm, Fri 8:30 - 6pm	Cultural District
Cybertek Engineering	Monday - Friday	9 am - 5 pm	Cultural District
Edward Jones	Monday - Friday	9 am - 5 pm	Cultural District
F.C. Tucker/The Deakyne Team	Monday - Friday	9 am - 5 pm	Cultural District
Field Rubber Products	Monday - Friday	9 am - 5 pm	Cultural District
Fitness on the Square	Monday - Friday	9 am - 5 pm	Cultural District
Huntington Bank	Monday - Saturday	M-Thurs 9am-5pm, Fri 9am - 6pm, Sat 9 am - 2pm	Cultural District
Image by Dana	Monday - Friday	9 am - 5 pm	Cultural District
Indiana Kitchen Company	Monday - Friday	9 am - 5 pm	Cultural District
Key Bank	Monday - Friday	M-Thurs 9am-5pm, Fri 9am - 6pm	Cultural District
Martha Gascho Attorney At Law	Monday - Friday	9 am - 5 pm	Cultural District
Martin & Martin Insurance	Monday - Friday	9 am - 5 pm	Cultural District
Master Yoo's Tae Kwon Do	Monday - Friday	9 am - 5 pm	Cultural District
Mr. G's Liquors	Monday - Friday	9 am - 5 pm	Cultural District
Noblesville Family Chiropractic	Monday - Friday	9 am - 5 pm	Cultural District
Peterson Architecture	Monday - Friday	9 am - 5 pm	Cultural District
Other - In or Near the District			
Boys & Girls Club of Noblesville	Monday-Saturday	8 am - 10 pm	Cultural District
Elks Lodge #576		Membership	Cultural District
First Presbyterian Church			Cultural District
Hamilton County Superior Court	Monday - Friday	8 am - 4:30 pm	Cultural District
Hamilton County Visitor Center	Monday - Sunday	Mon-Fri 8am-5pm, Sat 10 am - 5pm, Sun 12-4 pm	Cultural District
Hamilton East Public Library			City
Hamilton County Recorder's Office	Monday-Friday	8 am - 4:30 pm	Cultural District
Ivy Tech Community College	Varies	Class dependent	City
Lakeview Wesleyan Church			Cultural District
Riverview Health Campus			Cultural District
Roots of Life Church			Cultural District
Parking Options			
Free Street Parking around square			Cultural District
Metered Parking			Cultural District
6 public metered/permit parking			Cultural District
3 Hamilton Co parking (open to public after hours)			Cultural District



Cultural Arts District Partner Specific Programming

• Main Street

NOBLESVILLE MAIN STREET 2015 EVENTS

- Feb. 6 First Friday: Devour Noblesville
- Mar. 6 First Friday
- Apr. 3 First Friday
- May 1 First Friday
- May 9 Farmers Market opens (continues thru Oct. 17)
- June 4 Thursday Market opens (continues thru Sept. 17)
- June 5 First Friday: Bed Race, Polk Street Festival
- June 6 Old Mill Festival
- June 19 Music and All That Jazz
- July 11 Street Dance
- July 31 Back-to-School Bash
- Aug. 7 First Friday: Music and All That Jazz
- Aug. 21 Music and All That Jazz
- Sept. 4 First Friday: Music and All That Jazz
- Sept. 12 White River Celebration / Duck Race
- Sept. 17 Chocolate Trail
- Sept. 19 Old Mill Festival
- Oct. 2 First Friday: Fall Fest, Soup Cook-off, CanStruction
- Oct. 24 Beards and Brews
- Nov. 6 First Friday
- Nov. 26 Turkey Trot
- Nov. 27 Tree Lighting / Ice Sculptures
- Dec. 4 First Friday
- Dec. 5 Holiday Market



For more information on these events, go to NoblesvilleMainStreet.org.

[@NoblesvilleMainStreetInc](https://www.facebook.com/NoblesvilleMainStreetInc)
[@Mainstrt](https://www.instagram.com/Mainstrt)

• Nickel Plate Arts



- MARCH**
Art as Therapy..... Mar 6 - 21
First Friday Open House..... Mar 6, 6 - 9 p.m.
Project Parties..... Thurs., Mar 12, 6 - 9 p.m.
- APRIL**
Young Artists Exhibit..... Apr 3 - 25
First Friday Open House..... Apr 3, 6 - 9 p.m.
Mon. Night Drawing Class: Round 2..... Apr 6 - Jun 8
Project Parties..... Thurs., Apr 9, 6 - 9 p.m.
& Sat., Apr 11, 9 a.m. - Noon
Welcome to Fairyville..... Apr 22 - 25
- MAY**
Indiana Artisan Showcase..... May 1 - 30
First Friday Open House..... May 1, 6 - 9 p.m.
Project Parties..... Thurs., May 7, 6 - 9 p.m.
-Great for Mother's Day!- & Sat., May 9, 9 a.m. - Noon
- JUNE**
Community Art Exhibit: About Face..... June 5 - 27
Nickel Plate Arts Festival..... June 1 - 30
HeART of Tipton Festival..... June 27
First Friday Open House..... June 5, 6 - 9 p.m.
Project Parties..... Thurs., June 11, 6 - 9 p.m.
& Sat., June 13, 9 a.m. - Noon



- JULY**
Public Art, Past, Present, and Future..... July 3 - Aug 1
First Friday Open House..... July 3, 6 - 9 p.m.
Monday Night Art Class..... July 6 - Sept 7
Project Parties..... Thurs., July 9, 6 - 9 p.m.
& Sat., July 11, 9 a.m. - Noon
- AUGUST**
Art Fair on the Square..... Aug 1
Welding as Art Exhibit..... Aug 7 - 29
First Friday Open House..... Aug 7, 6 - 9 p.m.
Project Parties..... Thurs., Aug 6, 6 - 9 p.m.
& Sat., Aug 8, 9 a.m. - Noon
- SEPTEMBER**
Community Art Exhibit..... Sep 4 - 26
First Friday Open House..... Sep 4, 6 - 9 p.m.
Project Parties..... Thurs., Sep 10, 6 - 9 p.m.
& Sat., Sep 12, 9 a.m. - Noon
White River Celebration..... Sep 12
Block Party..... Sep 19
- OCTOBER**
Comic Book in a Day..... Oct 3
First Friday Open House..... Oct 2, 6 - 9 p.m.
Drawn to Art II Exhibit..... Oct 8 - 24
Monday Night Drawing Classes..... Oct 5 - Dec 7
Project Parties..... Thurs., Oct 8, 6 - 9 p.m.
& Sat., Oct 10, 9 a.m. - Noon
Day of the Dead..... Oct 31
- NOVEMBER**
Featuring Fishers..... Nov 6 - 21
First Friday Open House..... Nov 6, 6 - 9 p.m.
Project Parties..... Thurs., Nov 12, 6 - 9 p.m.
& Sat., Nov 14, 9 a.m. - Noon
Gifted III Exhibit..... Begins Nov 27
- DECEMBER**
Gifted III Exhibit..... Nov 27 - Dec 26
First Friday Open House..... Dec 4, 6 - 9 p.m.
Project Parties..... Thurs., Dec 10, 6 - 9 p.m.
& Sat., Dec 12, 9 a.m. - Noon
Holiday Events..... Dec 5, 12, 19

NICKEL PLATE ARTS
107 South 8th St. | Noblesville, IN | 317.452.3690
NICKELPLATEARTS.ORG [f](https://www.facebook.com/NICKELPLATEARTS) [i](https://www.instagram.com/NICKELPLATEARTS)

• Noblesville Arts Commission



*Noblesville
Cultural Arts Commission*

2015 Events

July 23-25 & July 30 – Aug. 1
Shakespeare in the Park - Twelfth Night Free to the public

July 31
Marching Band Competition - \$6 admission (Second largest competition in the State of Indiana)

August 1
Art on the Square – Free to the public

Summer Band Concerts – Free to the public
SUNDAY, JULY 12 - LAPEL COMMUNITY BAND
SUNDAY, JULY 19 - BARTON ROGERS BIG BAND
SUNDAY, JULY 26 - INDIANAPOLIS SYMPHONIC BAND
SUNDAY, AUGUST 2 - SWING SHIFT INDY JAZZ ORCHESTRA
SUNDAY, AUGUST 9 - NEW HORIZONS CONCERT BAND
SUNDAY, AUGUST 16 - INDIANAPOLIS MUNICIPAL BAND
SUNDAY, AUGUST 23 - BLUE DOOR JAZZ COMBO



Cultural Arts District Partner Specific Programming

• Hamilton County Artists' Association



HCAA 2015 Show Schedule

"High School Art Scholarship Show"	"The Naked Truth"	"Road Trip"	"Back Home Again"
Mar 12 - Mar 20 Open House: Fri, Mar 13 6 pm - 8:30 pm	April 4- May 29 Open House: Fri, April 3 6 pm - 8:30 pm	June 18 - July 31 Open House & Block Party: Fri, June 19 6 pm - 9 pm	Aug 6 - Oct 16 Open House: Fri, Aug 7 6 pm - 8:30 pm
"65th Annual Fall Show" (at Noblesville Library) Oct 31 - Nov 13 Open House: Sat, Oct 31 6 pm - 8:30 pm	"Community Creates" Oct 22- Nov 13 Open House: Fri, Oct 23 6 pm - 8:30 pm	"Miniatures & Museum of Miniature Houses" Nov 19 - Dec 19 Open House: Fri, Dec 4 6 pm - 8:30 pm	

• Ivy Tech Arts Classes



Ivy Tech Campus in Noblesville offered these art classes in their first year of operation (2014-2015) and will offer more in the 2015-2016 Academic Year

- Life and Object Drawing I and II
- Color and Design Theory I



The Belfry Theatre -
50th Anniversary Season - 2015

- The Desk Set
- 1776
- Bus Stop
- Noises Off
- Nonsense
- The Emperor's New Clothes

LOGAN STREET SANCTUARY

ARTIST GALLERY, RECITAL SPACE, AND CONCERT VENUE

Past Events 2014

Steve Boller, Ryan M. Brewer, and Misty Stevens

Friday, January 10, 2014

Chris Dupont, Vincent Colbert and Kelli Yates & John Gilmore

Friday, May 23, 2014

Steve Boller

Sunday, June 1, 2014

Phil Ajarapu

Wednesday, July 16, 2014

Sarah Grain Gypsy Moonshine

Saturday, July 26, 2014

Ghosts of the American Road

Wednesday, July 30, 2014

Hillary Reynolds Band

Friday, August 15, 2014

Steve Boller, Christa Gniadek and Jake Livingstone, Eric Pedigo

Friday, August 22, 2014

Sarah McQuaid and Ryan M. Bewer

Tuesday, September 23, 2014

Heather Styka

Friday, December 5, 2014

Sarah Grain and Gypsy Moonshine

Saturday, December 20, 2014

2015 - Things are always changing at this performance venue

Cari Ray

April 10 @ 7:30 pm - April 10 @ 9:30 pm

Von Strantz

April 12 @ 7:00 pm - April 10 @ 9:00 pm

Shari Kane and Dave Steele

April 18 @ 7:00 pm - April 18 @ 10:00 pm



APPENDIX 2:

NOBLESVILLE ARTS COUNCIL WORK DOCUMENTS



Team Brainstorming Results:

- SWOT
- Assets and Aspirations charts
- Citywide Art Map



Selected Research items:

- Municipal Art Organization Models - A Sampling
- Financial Information - Sampling



Arts Consultancy Project (available online- [www.cityofnoblesville.org/heart of culture](http://www.cityofnoblesville.org/heart-of-culture))



American Planning Association Briefing Papers (available online - <https://www.planning.org/research/arts>)



Strengths

- The city government has a proactive atmosphere and is willing to collaborate on many projects
- New park/green spaces and the Riverwalk
- Recognizable landmark (Courthouse)
- Pre-existing supporting organizations—Community in place, drawn to here
- Relative economic prosperity of population
- High quality of life (based on report in National Citizen survey)
- Pre-existing art centers (Nickel Plate Arts Campus, Birdie Gallery, Logan Street Sanctuary) create a sense of community & place
- Wide range of events on the square
- Mixed use downtown space
- Good working relationship with nearby cities, regionalism
- Strong theater heritage
- Strong base of artisans
- Community in place, people drawn to here

Opportunities

- Grants and funding that are available similar to the IAC, Preserve America, Our Town/National Endowment for the Arts & Art Place
- Strengthening ties with Ball State & Ivy Tech
- Citizen participation/motivation
- Establishment of a comprehensive cultural facility
- Nuvo— Newer Indy opportunities
- South Quad— West Gateway Park
- Engagement and stronger ties with performing arts
- Many young families— growth
- Increasing focus on historic preservation and cultural heritage Initiatives with upcoming bicentennial
- Hipstoric cultural experience: concentrating on creating mesh of modern w/ history, enhancing connection of culture with community

Weaknesses

- Downtown signage (parking/wayfinding)
- Awareness of Cultural Assets (ie Arts Map, Cultural/Arts Programs)
- "Branding" - vague, how do we brand the Cultural Assets under one brand
- Limited pre-existing points of interest
- Insufficient stakeholder engagement
- Stakeholders within own organization have insufficient resources
- Media attention
- Diversity in population
- Heavy focus on visual arts
- Diversity in restaurants
- Lack of artist's engagement
- Community band/orchestra
- Visitor's Center— doors are too dark
- Many organizations working towards cultural enhancement, but not working together (overlap)
- No large performing venue in downtown

Threats

- Potential loss of funding/partnerships – multiple organizations vying for same resources
- Limited TIF lifespan for the area
- Similar development in other neighboring (larger) communities
- Development in other parts of the city (e.g. West Gateway Park utilizing Logan St TIF)
- City's perception in the greater Indianapolis area – comparable to Irvington/ Fountain Square
- Challenges in working together, sports and other entertainment, especially with schools
- Competition with other neighborhoods
- Limited space for attracting new entities for cultural assets

Noblesville Arts Council— June 4, 2014





Team Brainstorming Results

Assets and Aspirations charts

Noblesville Arts Council Brainstorming Session 8/20/2014 - Assets

List all types of assets that you normally use for your art endeavors under their category

Personnel	Expertise	Facilities	Constituents
Art Organization Board members	Accountants/Fundraisers	City Hall Art Gallery	250+ artists, performers in NPArts Network
Art Patrons & Purchasers	Architect	Corporate spaces	Art Patrons
Artists & Performers- my colleagues	Arts/Nonprofit Mgmt	Gallery spaces - need to inventory	Artists
Staff - Chamber	Audio-visual technicians	High School Auditorium - 50	Commercial
Staff - City	Computer technology	High School Auditorium - 900	Common Council
Staff - Ivy Tech	Craftsmen - furniture; welders, electricians	High School Recording Studio	Crafts people
Staff - Main Street	Education specialists	Ivy Tech spaces	Families
Staff - Nickel Plate	Exhibition developers	Meeting rooms throughout the city	Fans
Students	Graphic Designers	NP Arts Facilities	General Public
Students - hundreds	Historic knowledge	NP Arts Facilities in other towns	Local Gatherings
Teachers - Art	Knowledge of the community	Parks - Inn and Lodge	Members of our Organizations
Teachers - Dance	Marketing/PR firms	Parks - open air	Music lovers
Teachers - Music	Photographers	People's Backyards and Porches	Performers and techies for Belfry and Shakespeare
Teachers - Theatre	Researchers	Public Art space?	Residents
Volunteers - Boards	Writers	School classrooms/studios, etc (hard to access)	Site Selectors
Volunteers - General		studio spaces - need to inventory	Students
			Teachers
			Ticket buyers/customers
			Tourists



Team Brainstorming Results

Assets and Aspirations charts

Materials and Equipment	Economic Power	Network of Connections/ Partnerships	
Art supplies - Schools	Artwork	Arcadia Arts	Ivy Tech
Computer Lab - library	Booster Parents	Area restaurants	Legacy Fund
Construction tools	Business outreach	Atlanta New Earth Festival	local film industry
Historical doors, windows & woodwork	City - Common Council	Beacon of Hope	Logan Street Sanctuary
Inventory of Paintings	City - Comp Plan	Chamber of Commerce	Main Street
Ipads and computers - School	City - Mayor's Office	City of Noblesville	Musicians - state and national
Musical instruments - School	City Funds?	Comedy Sportz	NCAC
Musical Literature Library - School	Executive Engagement	Connor Prairie	Nickel Plate Arts & Network
NP Arts - art supplies; furniture; hanging equipment, art inventory and print collateral	Façade Grants	Courtney's	Noblesville Cultural Arts Commission
Press releases	Friends of the Library	Deercreek Community Church	Noblesville High School
Printer - large format - City	Fundraising	Deliberate Media	Noblesville Library
Printer - large format - Schools	Grant writing	Drug Group (George's - need to get the name)	Noblesville Parks
Printers - general	HCAA Scholarships	Fishers Arts Council	Noblesville Preservation Alliance
Projector/screens - Schools	Job Training	Hamilton County and state schools	Noblesville Schools
Public brochures	K&M Architecture	Hamilton County Artists Association	Ricker's Oil
Recording studio - Schools	Matteo's	Hamilton County Historical Society	River's Edge Media
Sound system - City	Mr. G's	Hamilton County Parks	Riverview
Sound system - Schools	Noble Coffee & Tea	Hamilton County Tourism	Roads Committee
T.V. station - Schools	NPA Arts	HAND	Statewide associations
Technology rich environment - Library	NPArts 800+ Newsletter distribution list	Harrison Center for the Arts	The Ville
Video equipments	Organization's budgets	High Art Indy	Tipton Arts Guild
Wifi - Library	Peterson Architecture	Indiana Arts Commission	Tipton Chamber
Xerox machines - color	Ricker's Oil	Indiana Landmarks	Town of Cicero
	Sponsoring relationships	Indy Arts Council	Town of Fishers
	Ticket buyers	Logan Street Signs	Wild Bookstore



Team Brainstorming Results

Assets and Aspirations charts

Noblesville Arts Council Brainstorming Session August/September 2014 - Aspirations

Create a wishlist of things you'd like to see in Noblesville for the cultural arts.

Advocacy

Be a national arts attraction!

Brand us as an art community

Make us an art destination

More promotion and celebration of art and music activities

Promote events in local media more

Arts Enrichment & Education

Attention to the Heritage Arts - Brehm's etc.

Coffee table book of Noblesville artists, work space and stories

Elementary-High School Film classes

Encourage more writers

Greater engagement with schools, students and young people

In house performances at local schools

More Art, music, dance performances for school age children at their schools during the school day

Music and arts education at Ivy Tech

Noblesville cultural arts history for new residents

Noblesville home to an Indiana Drum and Bugle Corp

Public Art that also teaches = create a strategic plan

Training in traditional building skills - carpentry, welding, etc.

Capacity Building

Artist grants

Artist studio space

Business skills training for creative folks

Centralized shared exhibition and performance venue inventory

Incentives for artists to move here beyond the environment

More performance space will build capacity

More tech space

Shared professional skills (accountant)

Facilities/Land

24 hour accessible restroom

Amphitheatre

Art Exhibition space

More active gallery spaces for visitors

Pottery teaching studio

Public Performing venue

Riverfront dining & business

Storage Space - General

Storage Space - Shared among organizations

Storage Space! Curatorial quality

Theater space downtown - indoor

Theater space downtown - outdoor (4x)

Facilities/Land

Arts Ghetto - low cost studio space around 8th Street

Bypass to quiet the traffic

Crazy House Gallery - artistic designed house that is a gallery

Decorated and landscaped round-a-bouts

Federal Hill Park as presented in full

High profile public art space for temporary installations or traveling exhibits

Large auditorium for music, dance, theatre- 2,000 seat

More brick streets & sidewalks

More public music venues

Outdoor equipment

Rafting Store

Wayfinding to art and culture

Financial

City financial support for Shakespeare

Collaborative grant applications/funding

Grants from the government for small public art projects

Sharing Patron/donor lists to the extent the law allows



Team Brainstorming Results

Assets and Aspirations charts

Heritage

Do more historical tourism programs

Promote more our historic jewels like longest running outdoor Shakespeare in the Park in Indiana

Promote more the strong core of established artists to the Noblesville art tradition

Tie history and art together via public art

Individual Creativity

Artist day trips on the White River

Artist wilderness trips to remote parts of the country

Mobile- interchangeable mural/billboard

New musical composition events

Photography "tour" of local/historical sites

Theatre and dance creations

Misc.

Friendly food truck ordinances

Flexibility to implement crazy/fun ideas when they develop

Regular outside art exhibitions/sales opportunities

More street performers, buskers etc

Organizational Creativity

Create a cohesive vision for arts in Noblesville

More integration of programming in all disciplines

One single organizations - Noblesville Arts - to streamline things

Single source of arts information

Need a Nickel Plate organization for musicians

Partnerships

Annual major artist gala - consolidated venue for all disciplines - like the high school with the auditorium and gallery space (2x)

Attract more breweries/wine shops

Celebrate corporate office art - virtual gallery?

Create more patrons and art advocates

Get more art out in corporate offices

Get more art out to Hamilton Town Center

More cooperations with local merchants

More integration of arts and wares in downtown buildings

Expand the Nickel Plate campus

Museum - history, art, culture

Use the Arbuckle space

With the hospital for their green space for art/music

Programming

Anything Floats Festival

Artist in Residence Program

Create a downtown theater series

Extend Shakespeare beyond the park and throughout the year

Film showings partnered with guest chefs for dinner

Lots more community groups in music - bands, orchestra, choir, jazz and dancers too

More collaborative programming - planning, funding, development, and implementation

Public Art

"All the time" visible public art

Board Game park (chess, etc)

Guidelines for public art

Integrate art in crosswalks, turn lanes, parking lots & add spaces

Kinetic sculpture garden

Murals - more of them

Professional music - band, orchestra, choir

Sustainability

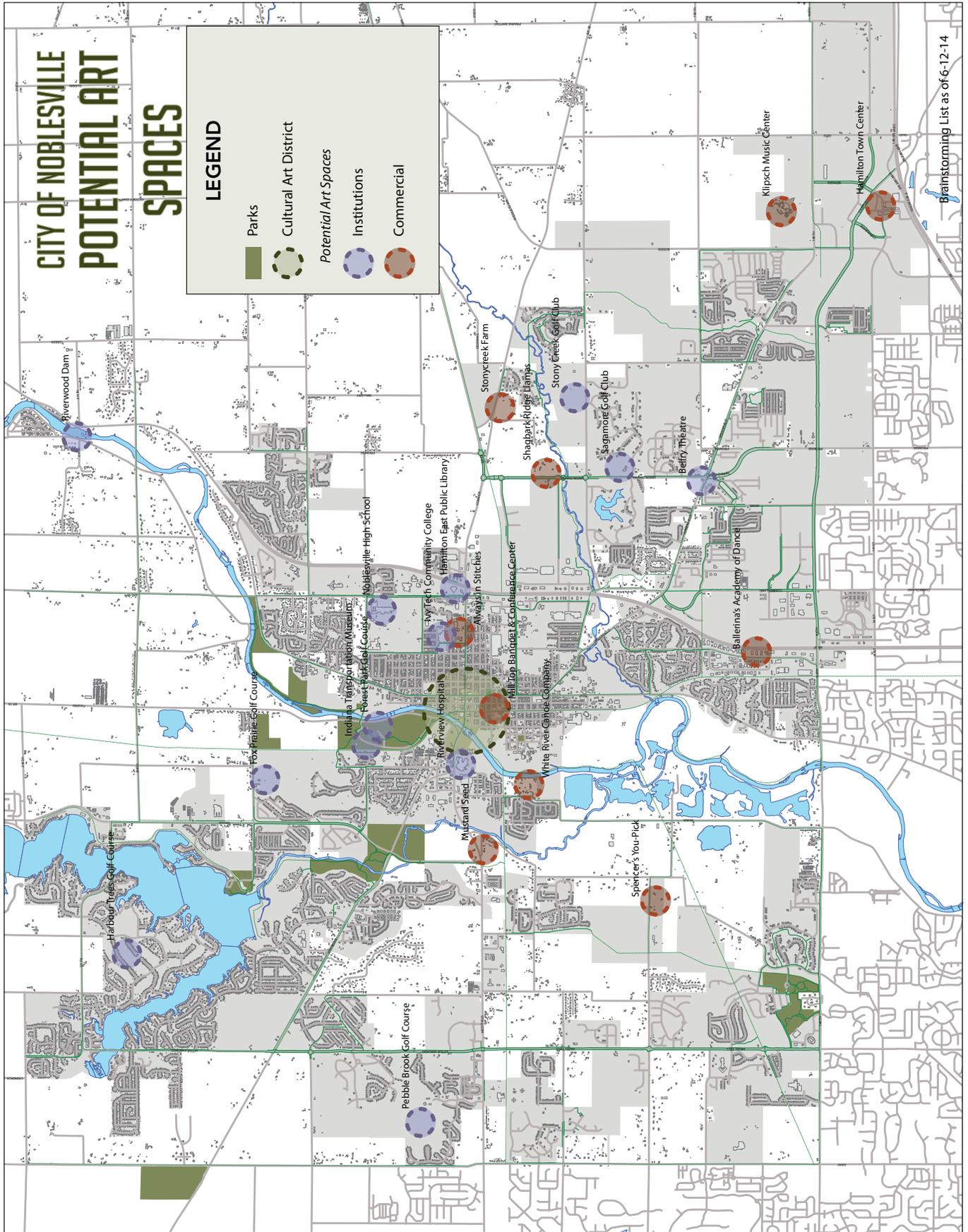
Boost already existing events with more arts integration

Long-term plan for continued funding

More sidewalk seating

Support more green food initiatives

Urban farming & chickens



Brainstorming List as of 6-12-14



Selected Research Items:

Municipal Art Organization Models - A Sampling

Community	Organizational Structure	Municipal Involvement	Funding Mechanism	Size of Board	Size of Staff	Operating Budget	Notes
Arts Council of Indianapolis	Independent Nonprofit	Heavy connections	Fundraising	35	15	\$2.8 million	
Arts United - Fort Wayne	Independent Nonprofit	Only via grants	Legacy Fund model & managing an arts campus	24	15	\$ 2.5 million	
Austin Arts Commission	Municipal	Partners with others via grants & commission	15% of it's allocated Hotel Occupancy Tax	7	2	\$7.9 million	Grants to 156 orgs.
Bloomington Arts Commission	Municipal	Partners with others via grants & commission	1% of budget on capital projects & seeks grants	11	1		
Carmel, IN	Municipal	Mayor submitted; Council approval- through grants	% of city budget	0	0	\$707,756	In 2013
Fishers, IN	Independent Nonprofit	Provides space for gallery/events	Not clear	4	0		
Louisville, KY	Publicly run nonprofit - only for public art	Heavy - city administrator	% of new projects put into a fund				

As of February, 2015



Selected Research Items:

Per capita spending Report - City of Austin

PER CAPITA LOCAL GOVT. SUPPORT THROUGH LAAs, 2005¹⁰

City	Population of Self-Defined Service Area	2005 Local Govt. Support (est.)	Per Capita According to Service Area
Oklahoma City, OK	523,303	\$32,400	\$0.06
Fresno, CA	800,000	\$75,529	\$0.09
Fort Worth, TX	1,446,219	\$864,538	\$0.60
New Orleans, LA	1,225,394	\$857,000	\$0.70
Tucson/Pima County, AZ	957,635	\$903,260	\$0.94
Honolulu, HI	881,000	\$882,243	\$1.00
Wichita, KS	563,384	\$625,000	\$1.11
Phoenix, AZ	1,388,416	\$1,774,994	\$1.28
Minneapolis, MN	373,188	\$485,000	\$1.30
Chicago, IL	2,862,244	\$3,881,814	\$1.36
Denver, CO	557,478	\$1,051,000	\$1.89
Portland Tri-County, OR	1,444,219	\$2,869,783	\$1.99
San Antonio, TX	1,592,383	\$3,188,253	\$2.00
Columbus, OH	1,600,000	\$3,508,988	\$2.19
Houston, TX	3,400,578	\$8,042,235	\$2.36
Boston, MA	581,616	\$1,500,000	\$2.58
Los Angeles, CA	3,819,951	\$10,589,020	\$2.77
Albuquerque, NM	550,000	\$1,550,000	\$2.82
Indianapolis, IN	793,430	\$2,625,000	\$3.31
Baltimore, MD	628,670	\$2,137,689	\$3.40
Nashville, TN	569,842	\$2,350,800	\$4.13
Atlanta, GA	423,019	\$1,950,197	\$4.61
Miami, FL	2,300,000	\$12,291,772	\$5.34
Charlotte, NC	754,705	\$4,078,341	\$5.40
Jacksonville, FL	1,000,000	\$5,446,480	\$5.45
Austin, TX	672,011	\$3,820,158	\$5.68
San Diego, CA	1,266,753	\$8,489,636	\$6.70
Seattle, WA	569,101	\$4,750,000	\$8.35
Sacramento, CA	1,223,499	\$10,455,000	\$8.55
Washington, DC	439,467	\$3,818,046	\$8.69
Las Vegas, NV	517,017	\$5,487,464	\$10.61
Dallas, TX	1,208,318	\$13,153,911	\$10.89
San Jose, CA	898,349	\$10,000,000	\$11.13
New York, NY	8,085,742	\$123,300,000	\$15.25
Mesa, AZ	432,376	\$9,571,295	\$22.14
San Francisco, CA	751,682	\$19,120,722	\$25.44
National Average for USUAF	1,330,791	\$8,157,005	\$5.62



Selected Research Items:

Financial Information - City of Indianapolis



The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Indianapolis, IN (Fiscal Year 2010)

Direct Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Industry Expenditures
Total Industry Expenditures	\$192,851,132		\$191,393,300		\$384,244,432

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Total Economic Impact of Expenditures (Direct & Indirect Impacts Combined)	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	6,025		7,111		13,136
Household Income Paid to Residents	\$181,394,000		\$137,094,000		\$318,488,000
Revenue Generated to <u>Local</u> Government	\$6,524,000		\$9,388,000		\$15,912,000
Revenue Generated to <u>State</u> Government	\$11,176,000		\$15,395,000		\$26,571,000

Event-Related Spending by Arts and Culture Audiences Totaled \$191.4 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Cultural Audiences
Total Attendance to Arts and Culture Events	3,722,493		3,021,153		6,743,646
Percentage of Total Attendance	55.2%		44.8%		100%
Average Event-Related Spending Per Person	\$24.30		\$33.41		\$28.38
Total Event-Related Expenditures	\$90,456,579		\$100,936,721		\$191,393,300

Nonprofit Arts and Culture Event Attendees Spend an Average of \$28.38 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Cultural Audiences
Meals and Refreshments	\$13.86	\$18.94	\$16.14
Souvenirs and Gifts	\$7.10	\$5.17	\$6.24
Ground Transportation	\$1.31	\$4.19	\$2.60
Overnight Lodging (one night only)	\$0.23	\$3.94	\$1.89
Other/Miscellaneous	\$1.80	\$1.17	\$1.51
Average Event-Related Spending Per Person	\$24.30	\$33.41	\$28.38

* For the purpose of this study, residents are attendees who live within Marion County; non-residents live outside that area.

Source: *Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Indianapolis*. For more information about this study or about other cultural initiatives in the City of Indianapolis, visit the Arts Council of Indianapolis's web site at www.IndyArts.org.

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Selected Research Items:

Financial Information - City of Boulder



The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Boulder, CO (Fiscal Year 2010)

Direct Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Industry Expenditures
Total Industry Expenditures	\$8,624,902		\$11,572,023		\$20,196,925

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Total Economic Impact of Expenditures (Direct & Indirect Impacts Combined)	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	231		293		524
Household Income Paid to Residents	\$6,588,000		\$6,166,000		\$12,754,000
Revenue Generated to <u>Local</u> Government	\$272,000		\$387,000		\$659,000
Revenue Generated to <u>State</u> Government	\$239,000		\$442,000		\$681,000

Event-Related Spending by Arts and Culture Audiences Totaled \$11.6 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Cultural Audiences
Total Attendance to Arts and Culture Events	378,663		131,665		510,328
Percentage of Total Attendance	74.2%		25.8%		100%
Average Event-Related Spending Per Person	\$15.56		\$43.14		\$22.68
Total Event-Related Expenditures	\$5,891,995		\$5,680,028		\$11,572,023

Nonprofit Arts and Culture Event Attendees Spend an Average of \$22.68 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Cultural Audiences
Meals and Refreshments	\$10.02	\$18.09	\$12.10
Souvenirs and Gifts	\$2.22	\$3.55	\$2.56
Ground Transportation	\$0.81	\$7.68	\$2.59
Overnight Lodging (one night only)	\$0.16	\$8.36	\$2.28
Other/Miscellaneous	\$2.35	\$5.46	\$3.15
Average Event-Related Spending Per Person	\$15.56	\$43.14	\$22.68

* For the purpose of this study, residents are attendees who live within Boulder County; non-residents live outside that area.

Source: *Arts & Economic Prosperity IV: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Boulder*. For more information about this study or about other cultural initiatives in the City of Boulder, visit the Boulder Arts Commission's web site at www.ArtsResource.org.

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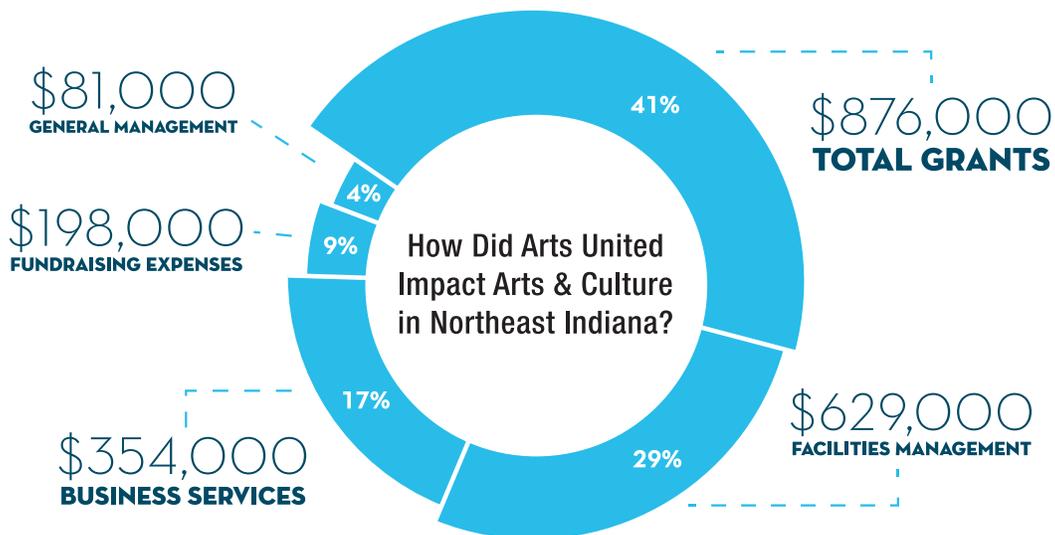


Selected Research Items:

Financial Information - Arts United (Fort Wayne)



2014 ARTS UNITED ANNUAL REPORT



2014
FISCAL YEAR

FY2014 Net Operating Revenue - **\$2,217,385**

FY2014 Net Operating Expenses - **\$2,137,699**

Arts United's full FY2014 financial audit is available online at www.artsunited.org





REPORT PREPARATION



Indiana Arts Commission, Community Cultural Arts Consultancy - Feb. 2013

Sharon Canady, Building Better Communities,
Ball State University



Blueprint Preparation:

Noblesville Arts Council Convener:
Cindy Benedict

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City of Noblesville

Maps: Philip Hagee, City of Noblesville

Design and Logo:





June 2015

