

Noblesville Downtown District Master Plan

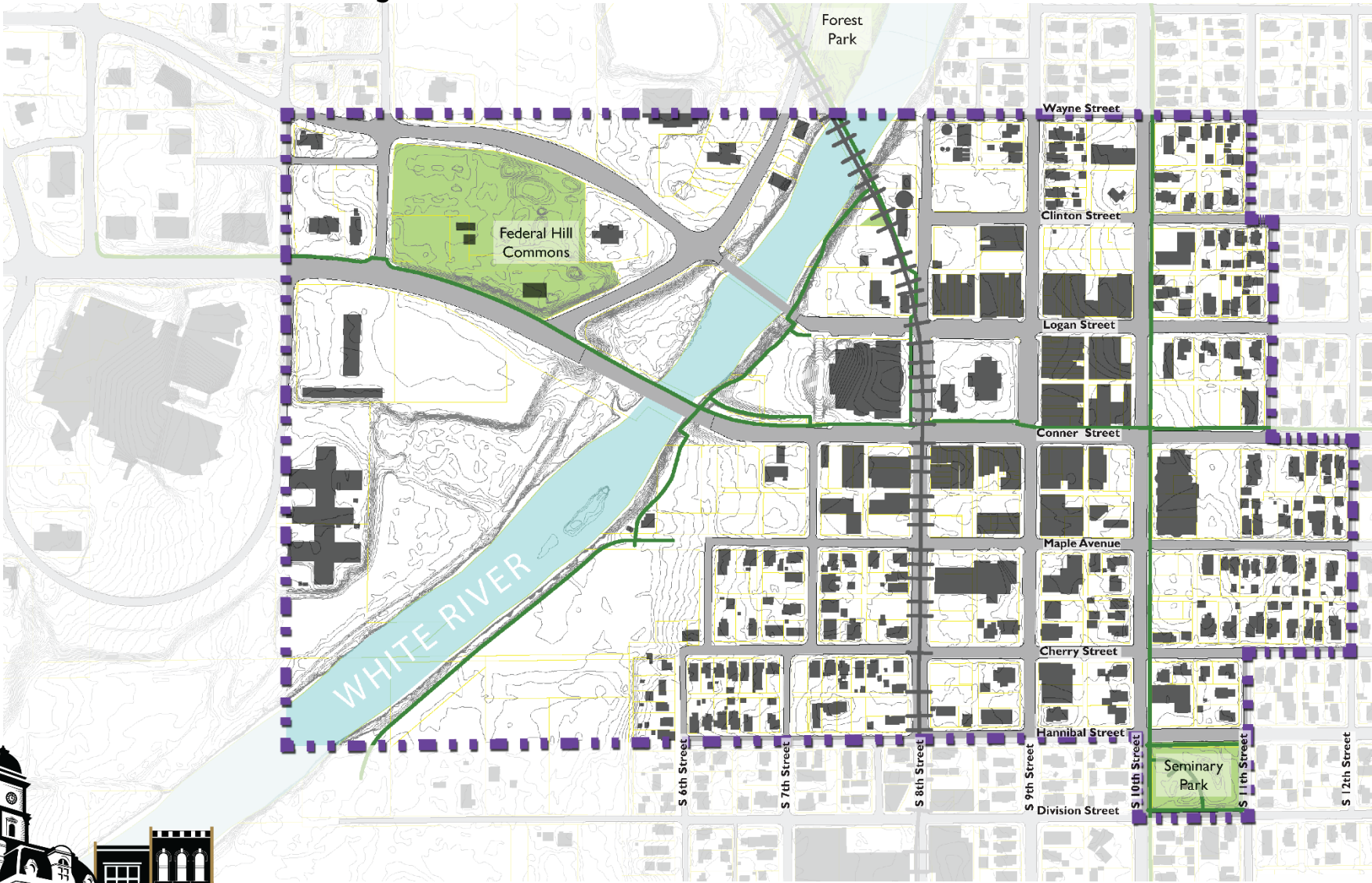
In Collaboration with
The Downtown District Committee
and the
City of Noblesville



Noblesville Downtown District Master Plan



Downtown District Boundary



EMBRACE DOWNTOWN

★ Vivid Past ★ Vibrant Future ★



This Plan DOES...

- Pull ideas from several previously adopted plans
 - Noblesville Alternative Transportation Plan (2015)
 - PLANoblesville (2016)
 - Noblesville Downtown Parking Study (2016)
 - Cultural Arts Blueprint (2016)
 - Alley Activation Plan (2016)
 - Downtown Strategic Development Plan (2007)
- Include new ideas developed during this planning process
- Lead to a prioritized action plan that recommends hardscape and landscape enhancements for the downtown district.
- Take into consideration the comments already received from various stakeholder groups



This Plan DOES NOT...

- Evaluate or make recommendations for private businesses, residences or property outside the Public Right-of-Way
- Make recommendations about the train
- Reduce parking until there is a plan in place / constructed to solve the parking shortage as identified by the Noblesville Downtown Parking Study
- Make recommendations that detract or remove the existing historical quality already found in downtown

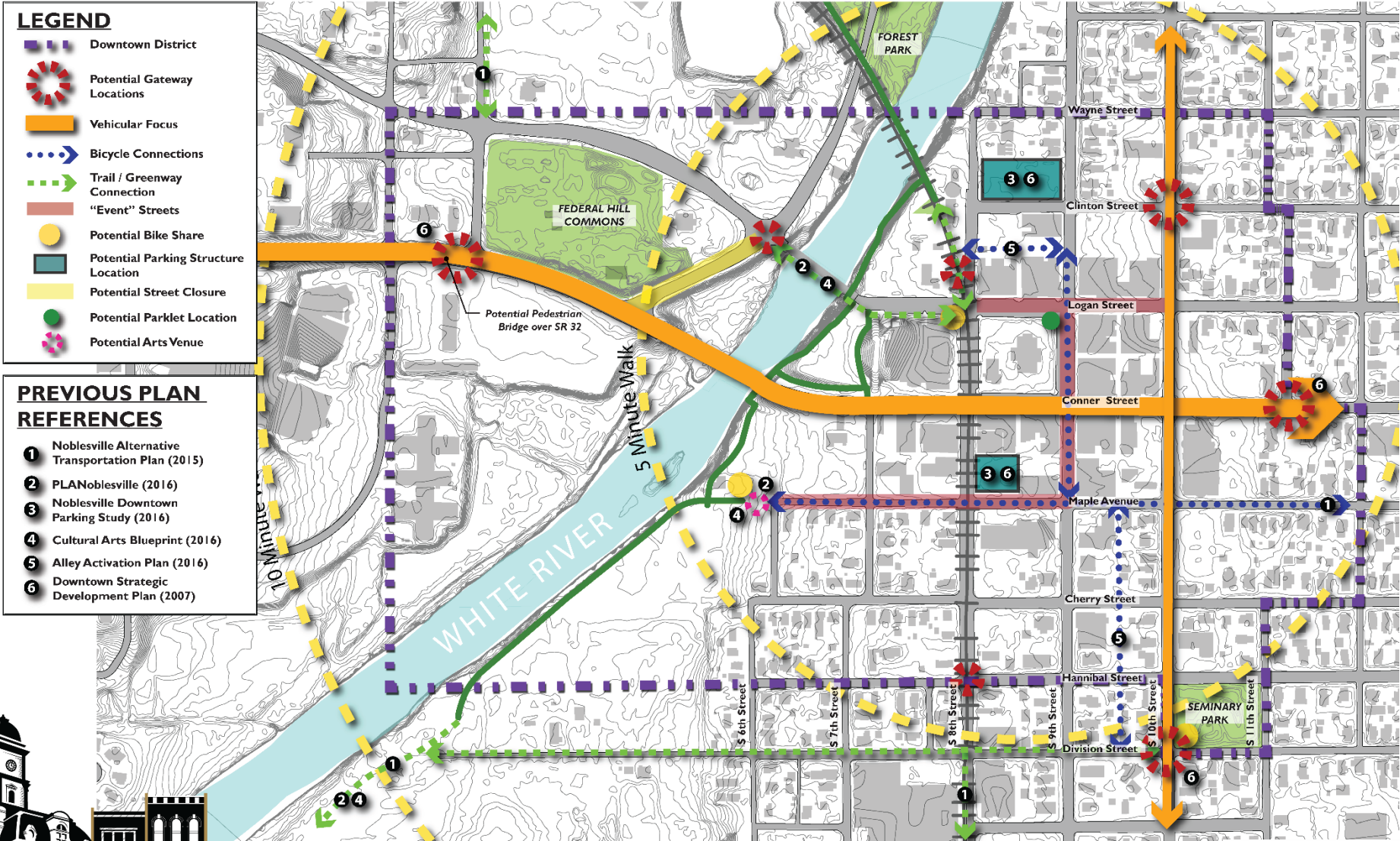


Work Completed to Date:

- **Committee Member Fieldtrip**
 - Zionsville, IN
 - Speedway, IN
 - Columbus, IN
- **Groups we have met with:**
 - Noblesville Chamber of Commerce
 - Hamilton County Tourism Board
 - Noblesville Arts Commission
 - Noblesville Parks and Recreation Board
 - Rotary – morning and noon
 - Lions Club
 - Kiwanis – morning and noon
 - Noblesville Main Street
 - Noblesville Preservation Alliance
 - Nickel Plate Arts Board
- **Main Street Open House – Week of March 5th**
- **In-Person Surveys – Saturday, March 3rd**
- **Online Survey (767 responses as of 3/12)...WOW!**



Analysis

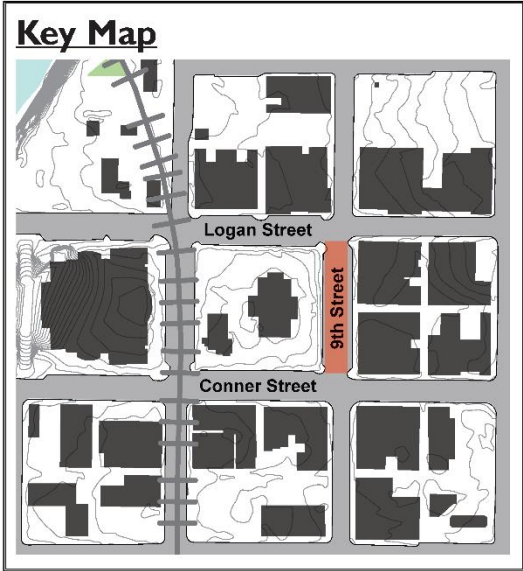


EMBRACE DOWNTOWN

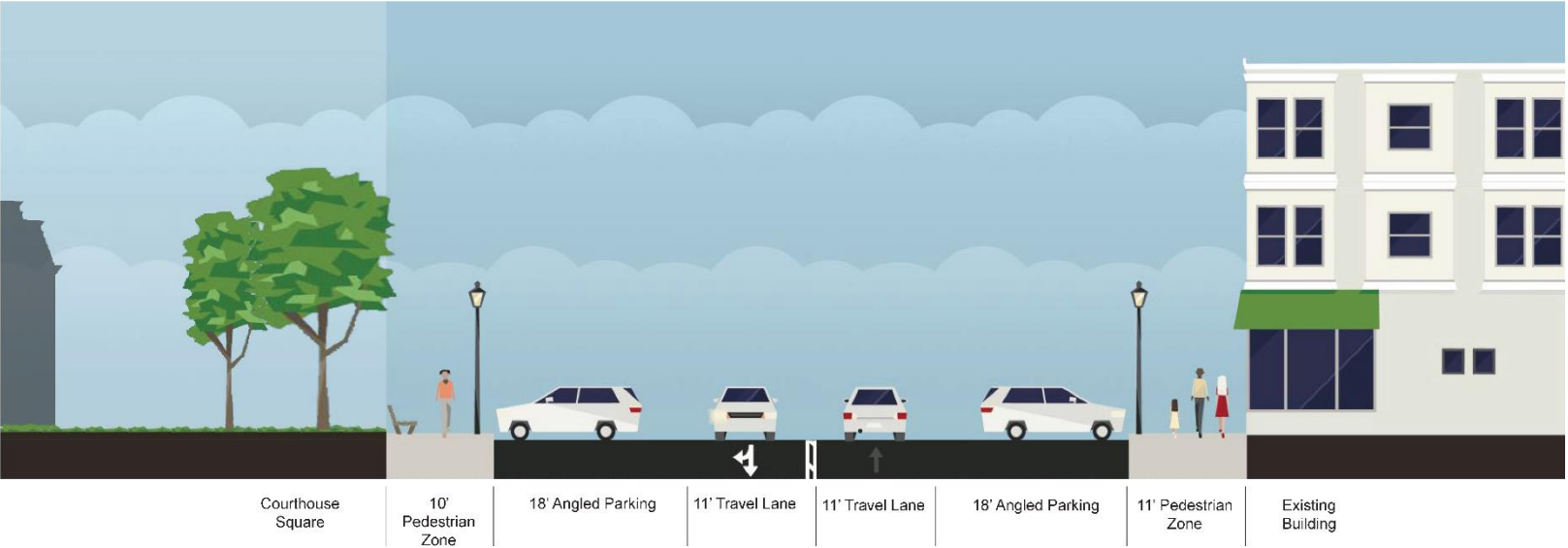
★Vivid Past ★Vibrant Future★



9th Street – Existing Condition



Existing - 80' Right-of-Way



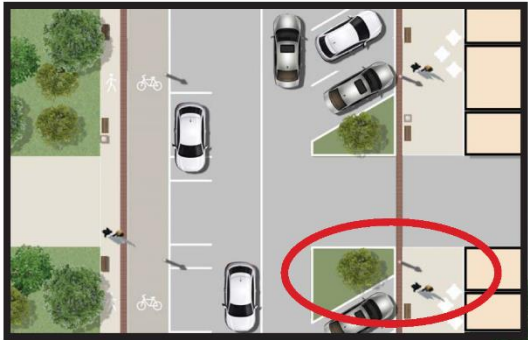
9th Street – Streetscape Analysis

- ❌ Flower pot covers signage
- ✅ Annuals add color to the streetscape
- ✅ Wayfinding signage, newspaper bins, light poles, and banners
- ❌ Outdoor seating limits sidewalk space for pedestrians
- ✅ Provides a place for people to enjoy outdoor dining and visiting
- ❌ Bikes are not allowed on downtown sidewalks
- ✅ Star brick paver identifies amenities zone and reflects historic character of the area



Approximately 11' Pedestrian Zone

9th Street – Potential Improvements



Streetscape amenities remain along curb

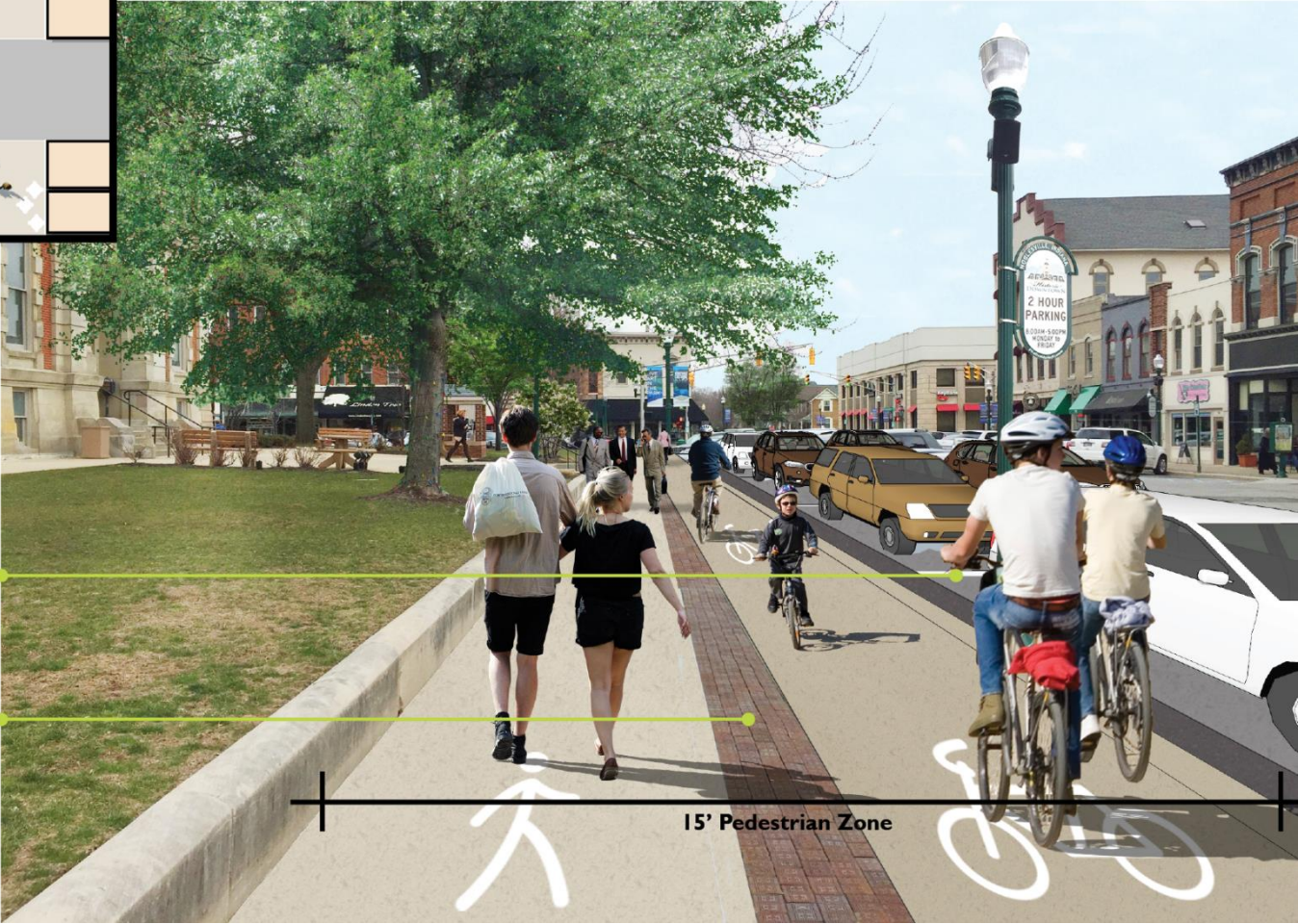
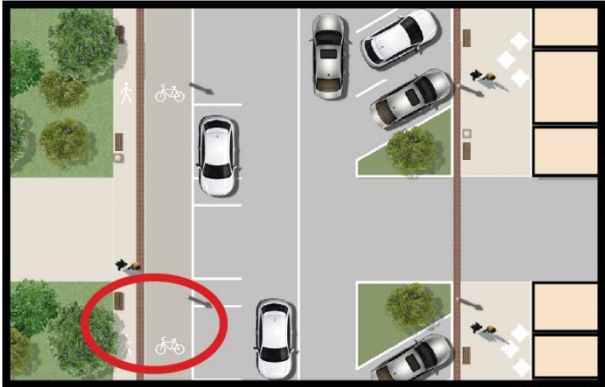
Additional space provides a more comfortable area for pedestrians



15' Pedestrian Zone



9th Street – Potential Improvements

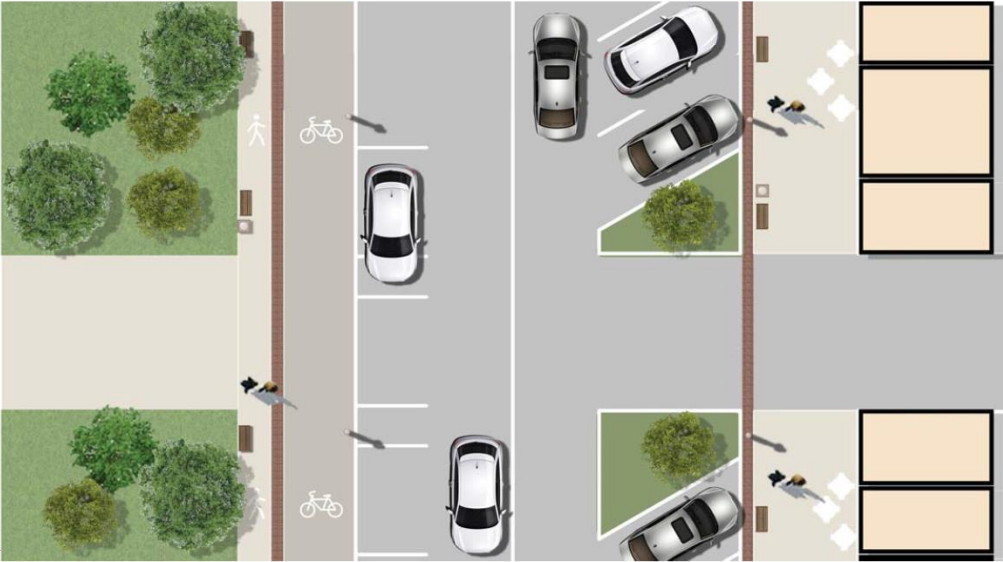
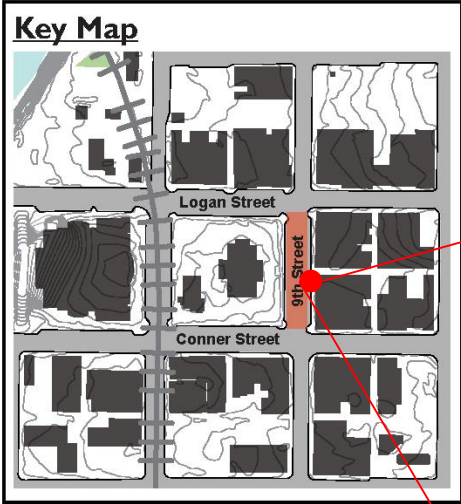


Parallel parking makes it possible to add an additional 5' to the pedestrian zone

Decorative star pavers separate bikes from walkers on multi-use trail



9th Street – Potential Improvements



★ Vivid Past ★ Vibrant Future ★



Streetscape Elements - Sidewalks



- Wide sidewalks provide space for pedestrian activity and streetscape amenities.

Streetscape Elements - Gateways



- Gateways help to define the edges and key locations within a district. They serve as a visual cue for people when they enter an area. The size of the gateway needs to reflect its surroundings.

Streetscape Elements - Parklet



- A temporary outdoor seating area that is setup during warmer months (in place of a parking space or two) when walking a little farther is pleasant. In the winter, this temporary element is removed to provide parking closer to the storefronts. A parklet is not designated to a specific business or retailer. It is intended to be public.

Streetscape Elements - Lights



- Catenary, or overhead string lights strung across a street or alley create a unique look and pedestrian-scaled feel to a space.



Streetscape Elements – Bump-outs



- Bump-outs decrease traffic speed and provide locations for street trees that are further away from buildings and store front signage.

Streetscape Elements – Sense of Place



- A strong identity that is deeply felt by inhabitants and visitors.



Streetscape Elements – Parking Structure



- A parking structure in a downtown area helps to alleviate parking issues and can be combined with a mixed-use development to keep businesses on the ground floor. The architectural character of the structure should match its surroundings

Streetscape Elements – Public Art



- Incorporating public art into the streetscape creates a unique and memorable place and gives local artists a place to display their work.



Streetscape Elements – Alley Activation



- Activation of public spaces happens when a community decides to actively use the space for things such as community events, dining, public art displays, recreation, walking, and biking.

Streetscape Elements – Street Closure



- An artistic vertical element that doubles as a street closure barricade for special events. The street department currently spends many hours closing down streets for more than 30 special events annually.

Streetscape Elements – Utility Module



- A permanent location for utility hook-ups such as power and water. The hub helps with the logistics of special events and make things easier for the street department and local vendors.

Streetscape Elements – Event Street



- A street with a special treatment, sometimes curbless, that allows for a seamless transition when closed down for special events.



Streetscape Elements – Trail System



- A system of paths that provide opportunities for recreation, as well as an alternate means of transportation to various destinations and locations throughout the City.

Streetscape Elements – Historic Character



- A significant component that is the basis for creating a strong sense of place. Historic character is already existing within downtown Noblesville and should be maintained.

Streetscape Elements – Bike Share



- Rental bikes provided for public use within Noblesville.

Streetscape Elements – Connection to White River



- The development of parks and other public spaces along the rivers edge, as well as locations to physically access and engage these areas.



Streetscape Elements – Street Lights



- An important element in the streetscape to provide security, identify with the character of the area, and create a strong visual element for defining the district.



Streetscape Elements – Site Furnishings



- Street furnishings, such as litter receptacles, planters, benches, bollards, and bike racks that strengthen the existing character and definition of the district, and provide amenities for pedestrian comfort.

Share your ideas with us!

What would make a great addition to the
Downtown Noblesville Streetscape?

Grab a post-it
and share your
ideas with us!



Streetscape Elements

- Place a green dot on the 3 you like best
- Place a red dot on 1 you don't like

Public Input



Sidewalks

Wide sidewalks provide space for pedestrian activity and streetscape amenities.



Parklet

A temporary outdoor seating area that is set up during warmer months (in place of a parking space or two) when the weather is pleasant. It is removed to provide parking closer to the storefronts. A parklet is not reserved for a specific business or retailer. It is intended to be public.



Gateways

Gateways help to define the edges and key locations within a district. They serve as a visual cue for people when they enter an area. The size of the gateway needs to reflect its surroundings.



Lights

Casualty or overhead street lights are long in use in a street or other setting. They are a staple and pedestrian-oriented feel to a space.



Bump-outs

Bump-outs decrease traffic speed and provide locations for street trees that are further away from buildings and more from signage.



Sense of Place

A strong identity and a deeply felt by residents and visitors.



Parking Structure

A parking structure in a downtown area helps to alleviate parking issues and can be combined with a mixed-use development to keep businesses on the ground floor. The architectural character of the structure should match its surroundings.



What is next?

Please come and give your feedback on
the next layer of ideas!

Presentation of Draft Plan

Tuesday, April 10th, 2018 – 5:00 pm

